

الأكاديمية المالية THE FINANCIAL ACADEMY

THE FINANCIAL ACADEMY

Version No. 3.0

# 

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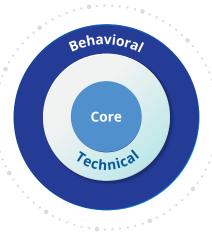


This FA competency dictionary, is a comprehensive list of skill-based competencies covering skill needs for job roles in (Banking, Capital Market, Insurance, and Financing) activities. These competencies are split into three categories: (Core, Technical and Behavioural). Each competency contains five scaled proficiency levels (Developing, Supporting, Applying, Leading, Shaping).

### **Competency** Dictionary List



Code	Competencies
C01	Business Ethics
C02	Product Knowledge/ Advisory (Banking)
C03	Product Knowledge/ Advisory (Capital Market)
C04	Product Knowledge/ Advisory (Financing)
C05	Product Knowledge/Advisory (Insurance)
C06	Regulatory Knowledge (Banking)
C07	Regulatory Knowledge (Capital Market)
C08	Regulatory Knowledge (Financing)
C09	Regulatory Knowledge (Insurance)



FA Competency Model

Code	Competencies
T01	Actuarial Knowledge
T02	Analytics / Decision Sciences
T03	Anti-Money Laundering
T04	Asset Liability Management
T05	Asset Management
T06	Assets Valuation
T07	Business Acumen
T08	Business and Intangible Assets Valuation
т09	Business Continuity
T10	Business Management
T11	Claims Handling
T12	Claims Investigation
T13	Claims Management
T14	Client Acquisition
T15	Compliance Advisory
T16	Compliance Monitoring and Reporting
T17	Contract Management
T18	Corporate Finance
T19	Credit Facilities and Structure Assessment
T20	Credit Principles
T21	Customer Acceptance Checking and On Boarding
T22	Customer Focus
T23	Customer Management
T24	Data Collection and Analysis
T25	Data Management
T26	Dealing
T27	Digital Customer Experience Design
T28	Digital Transformation
T29	Due Diligence
T30	Execution and Post Trade Monitoring

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Code	Competencies
T31	Financial Planning & Advisory
T32	Fund Management
T33	Intermediary Operations
T34	Investment Advisory
T35	Investment Analysis
T36	Knowledge of Accounting
T37	Knowledge of Economy
T38	Legal Knowledge
T39	Operations
T40	Planning
T41	Portfolio Management
T42	Pricing The Risk
T43	Product Design and Development
T44	Product Management
T45	Property Management
T46	Relationship Management
T47	Research
T48	Risk Management
T49	Sales
T50	Settlement
T51	Stakeholder Management
T52	Statistics Knowledge
T53	Strategy Formulation
T54	Tech Savviness
T55	Technical Analysis
T56	Technical Writing
T57	Underwriting Analysis and Risk Evaluation
T58	Underwriting Profitability And Efficiency Management
T59	Wealth Planning Administration
	Knowledge of Sharia Financial

**Technical** 

Competencies

Knowledge of Sharia Financial Transactions (Fiqh Al Muamalat)

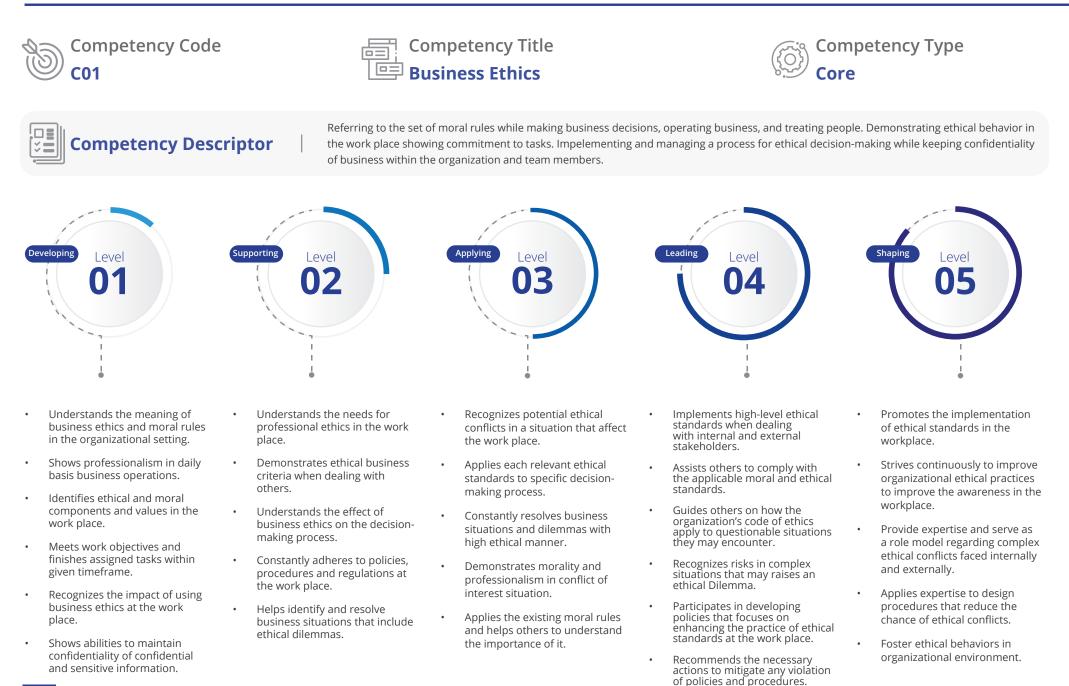
T60

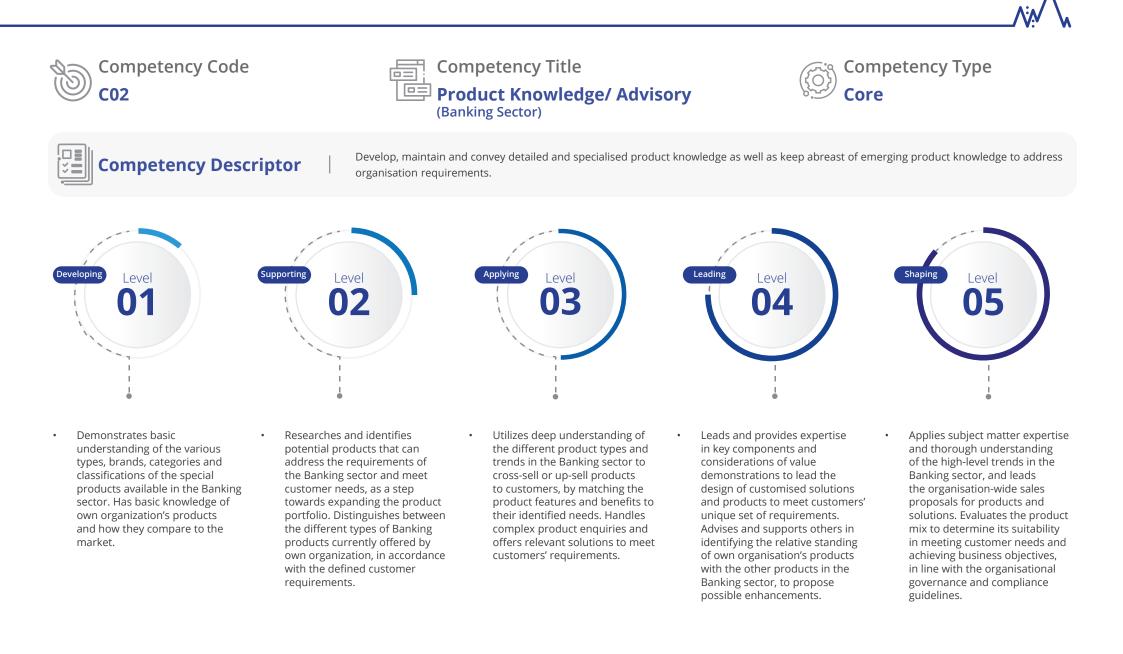
Code	Competencies
T61	Recruitment
T62	Learning and Development
T63	Organisational Development
T64	Employee Relations
T65	Marketing Practice
T66	Procurement
T67	Performance Management
T68	Change Management
T69	Project Management
T70	Zakat And Tax
T71	Budgeting
T72	Workforce Planning
T73	Workplace Health and Safety
T74	Internal Audit
T75	Corporate Governance
T76	Financial Control
T77	Compensation and Benefits
T78	Facilities Management
T79	Legal Practice
T80	Cyber Security
T81	IT Infrastructure
T82	Enterprise Architecture
T83	IT Quality Assurance
T84	IT Governance
T85	IT Solutions Development
T86	IT Operations Management
T87	IT Services Management
T88	Systems Analysis

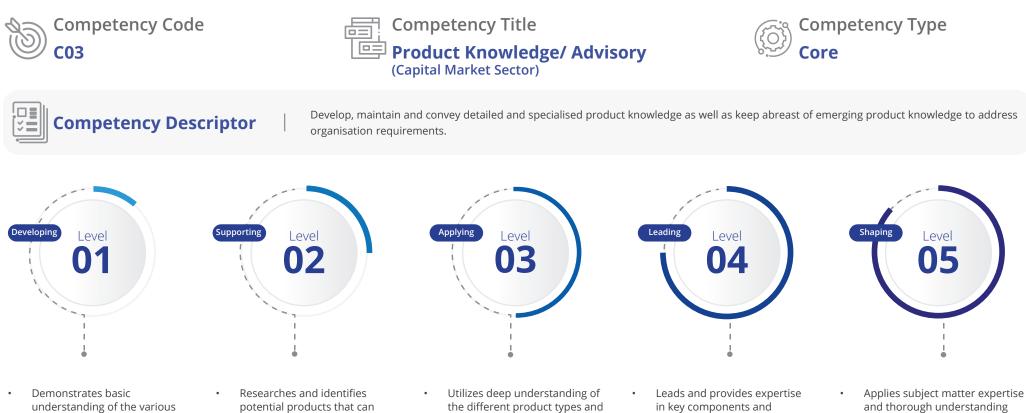


Code	Competencies
B01	Achievement Orientation
B02	Adaptability
B03	Attention To Detail
B04	Coaching and Developing Others
B05	Commitment and Accountability
B06	Communication Skills
B07	Creativity and Innovativeness
B08	Decision Making
B09	Influence
B10	Leading Change
B11	Motivation
B12	Negotiation and Persuasion Skills
B13	People Management
B14	Problem Solving
B15	Self-Development
B16	Strategic Thinking
B17	Teamwork

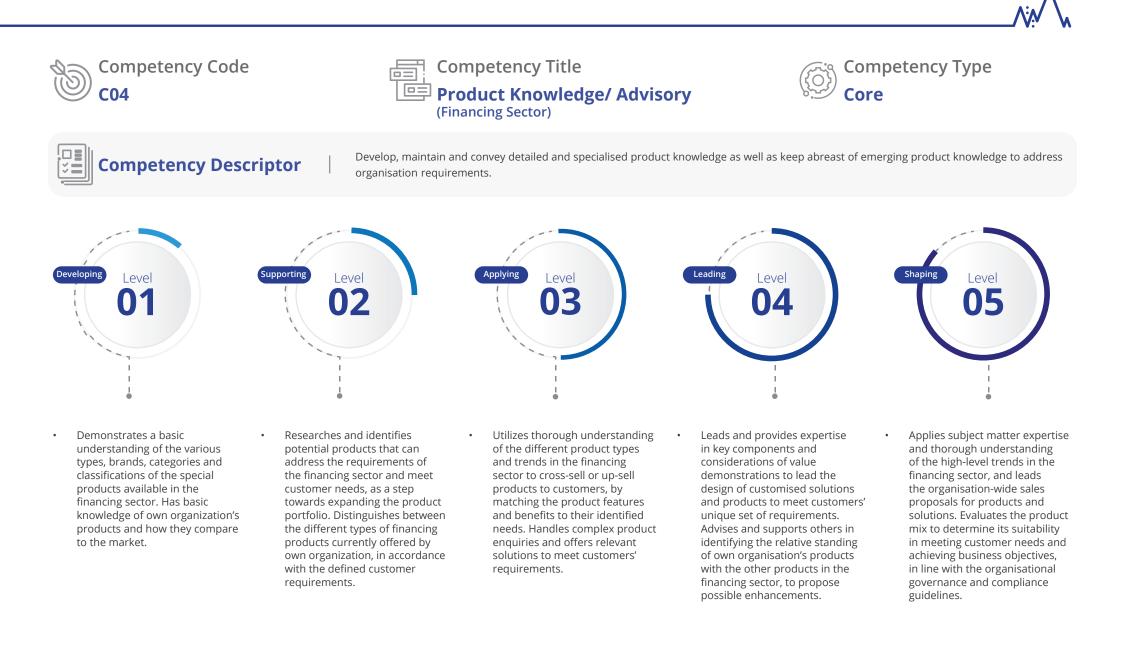
# CORE COMPETENCIES







- Demonstrates basic understanding of the various types, brands, categories and classifications of the special products available in the Capital Market sector. Has basic knowledge of own organization's products and how they compare to the market.
- Researches and identifies potential products that can address the requirements of the Capital Market sector and meet customer needs, as a step towards expanding the product portfolio. Distinguishes between the different types of Capital Market products currently offered by own organization, in accordance with the defined customer requirements.
- Utilizes deep understanding of the different product types and trends in the Capital Market sector to cross-sell or up-sell products to customers, by matching the product features and benefits to their identified needs. Handles complex product enquiries and offers relevant solutions to meet customers' requirements.
- Leads and provides expertise in key components and considerations of value demonstrations to lead the design of customised solutions and products to meet customers' unique set of requirements. Advises and supports others in identifying the relative standing of own organisation's products with the other products in the Capital Market sector, to propose possible enhancements.
- Applies subject matter expertise and thorough understanding of the high-level trends in the Capital Market sector, and leads the organisation-wide sales proposals for products and solutions. Evaluates the product mix to determine its suitability in meeting customer needs and achieving business objectives, in line with the organisational governance and compliance guidelines.



products available in the

to the market.

Insurance sector. Has basic

knowledge of own organization's

products and how they compare

customer needs, as a step

towards expanding the product

the different types of Insurance

products currently offered by

with the defined customer

requirements.

portfolio. Distinguishes between

own organization, in accordance



to customers, by matching the

their identified needs. Handles

complex product enquiries and

customers' requirements.

offers relevant solutions to meet

product features and benefits to

the organisation-wide sales

proposals for products and solutions. Evaluates the product

mix to determine its suitability

achieving business objectives,

in line with the organisational

governance and compliance

guidelines.

in meeting customer needs and

and products to meet customers'

Advises and supports others in

identifying the relative standing

of own organisation's products

with the other products in the

Insurance sector, to propose

possible enhancements.

unique set of requirements.

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how they impact the Banking

daily activities.

procedures and the relevant

regulations.

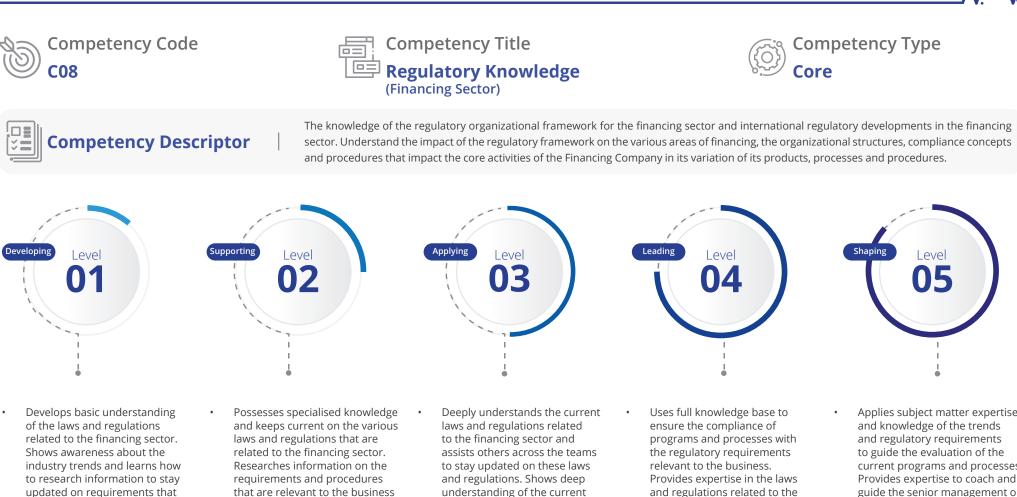
support of the team.

the relevant regulations.

impact the business results.



- Develops basic understanding of the laws and regulations related to the Capital Market sector. Shows awareness about the industry trends and learns how to research information to stay updated on requirements that are relevant to the business. Is able to use this information to initiate a report of findings in support of the team.
- Possesses specialised knowledge and keeps current on the various laws and regulations that are related to the Capital Market sector. Researches information on the requirements and procedures that are relevant to the business and initiates the core Capital Market activities within the context of own job and team, in line with the relevant regulations.
- Deeply understands the current laws and regulations related to the Capital Market sector and assists others across the teams to stay updated on these laws and regulations. Shows deep understanding of the current regulatory procedures and requirements and evaluates the programs and processes and how they impact the Capital Market daily activities.
- Uses full knowledge base to ensure the compliance of programs and processes with the regulatory requirements relevant to the business. Provides expertise in the laws and regulations related to the Capital Market sector to reduce any non-compliance between the current programs and procedures and the relevant regulations.
- Applies subject matter expertise and knowledge of the trends and regulatory requirements to guide the evaluation of the current programs and processes. Provides expertise to coach and guide the senior management on the current laws and regulations that are related to the Capital Market sector and how they impact the business results.



that are relevant to the business and initiates the core financing activities within the context of own job and team, in line with the relevant regulations.

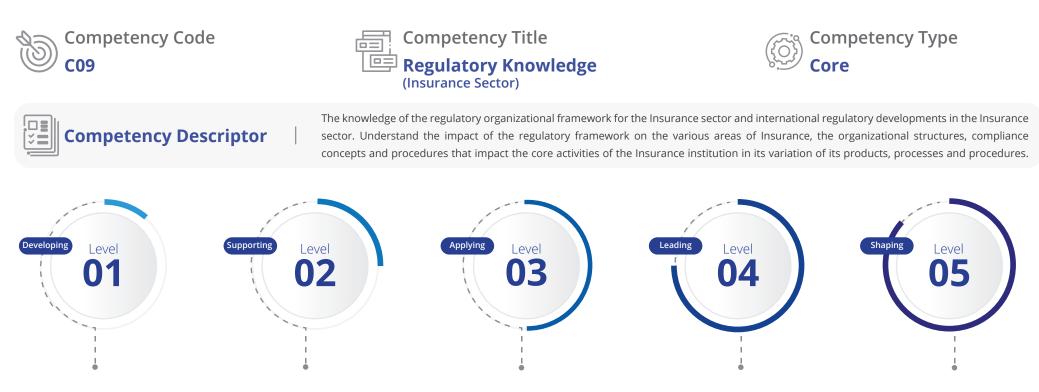
are relevant to the business. Is

able to use this information to

initiate a report of findings in

support of the team.

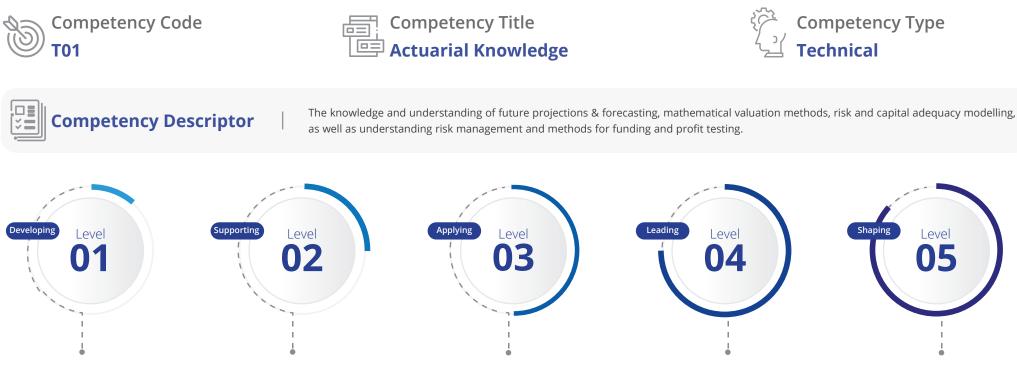
- understanding of the current regulatory procedures and requirements and evaluates the programs and processes and how they impact the financing daily activities.
- and regulations related to the financing sector to reduce any non-compliance between the current programs and procedures and the relevant regulations.
- Applies subject matter expertise current programs and processes. Provides expertise to coach and guide the senior management on the current laws and regulations that are related to the financing sector and how they impact the business results.



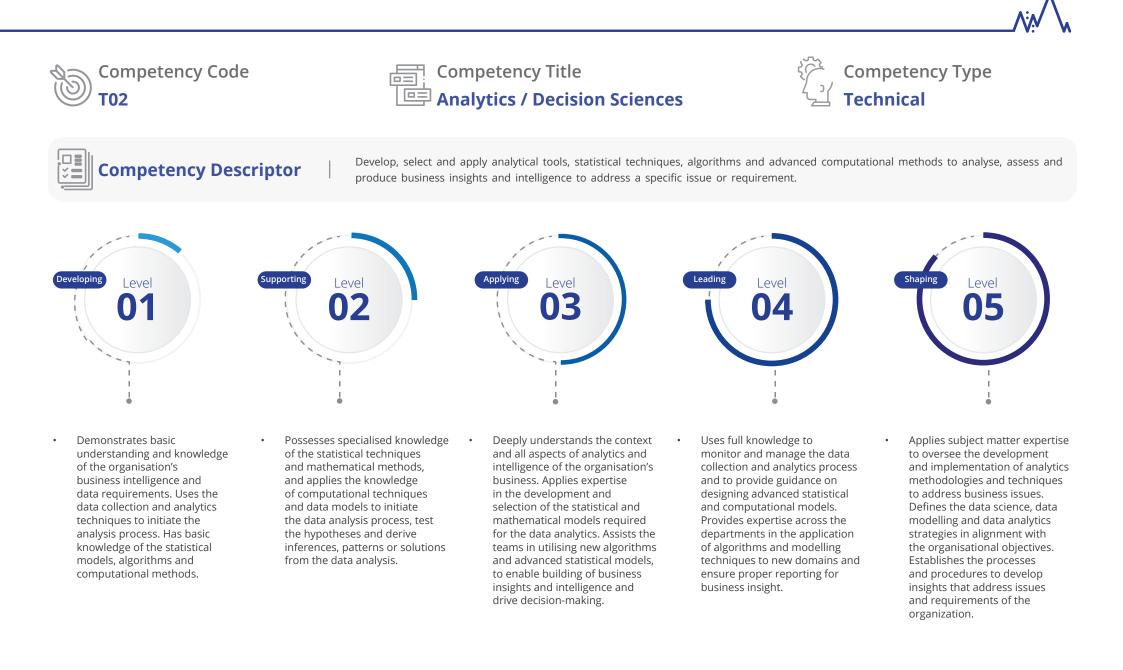
- Develops basic understanding of the laws and regulations related to the Insurance sector. Shows awareness about the industry trends and learns how to research information to stay updated on requirements that are relevant to the business. Is able to use this information to initiate a report of findings in support of the team.
- Possesses specialised knowledge and keeps current on the various laws and regulations that are related to the Insurance sector. Researches information on the requirements and procedures that are relevant to the business and initiates the core Insurance activities within the context of own job and team, in line with the relevant regulations.
- Deeply understands the current laws and regulations related to the Insurance sector and assists others across the teams to stay updated on these laws and regulations. Shows deep understanding of the current regulatory procedures and requirements and evaluates the programs and processes and how they impact the Insurance daily activities.
- Uses full knowledge base to ensure the compliance of programs and processes with the regulatory requirements relevant to the business. Provides expertise in the laws and regulations related to the Insurance sector to reduce any non-compliance between the current programs and procedures and the relevant regulations.
- Applies subject matter expertise and knowledge of the trends and regulatory requirements to guide the evaluation of the current programs and processes. Provides expertise to coach and guide the senior management on the current laws and regulations that are related to the Insurance sector and how they impact the business results.

# **TECHNICAL COMPETENCIES**

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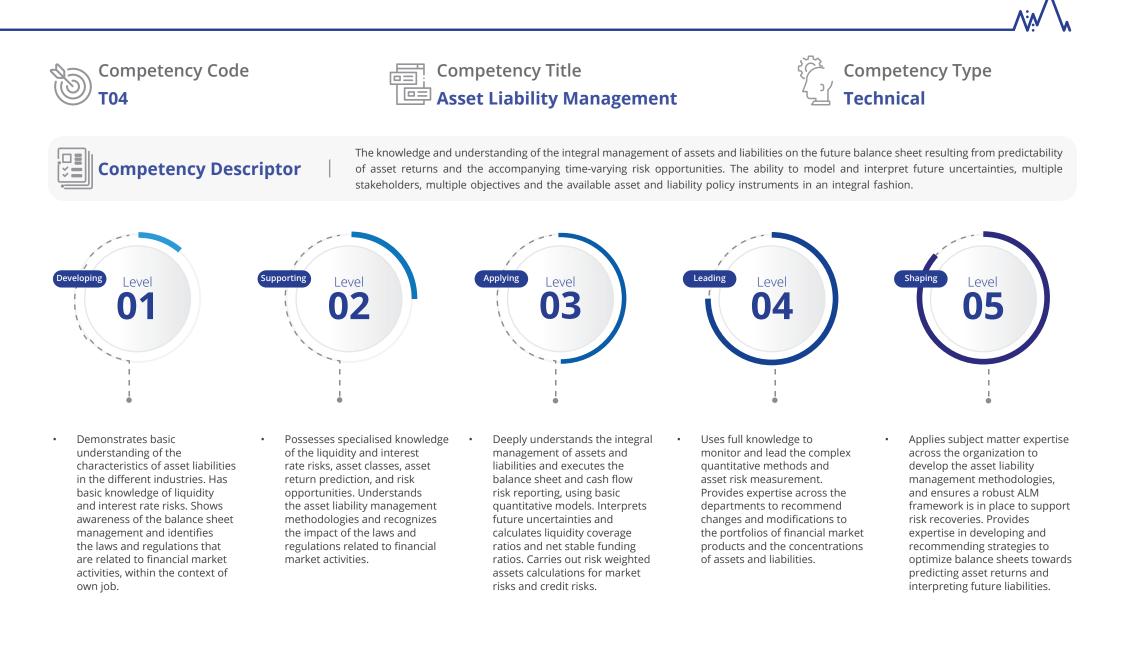


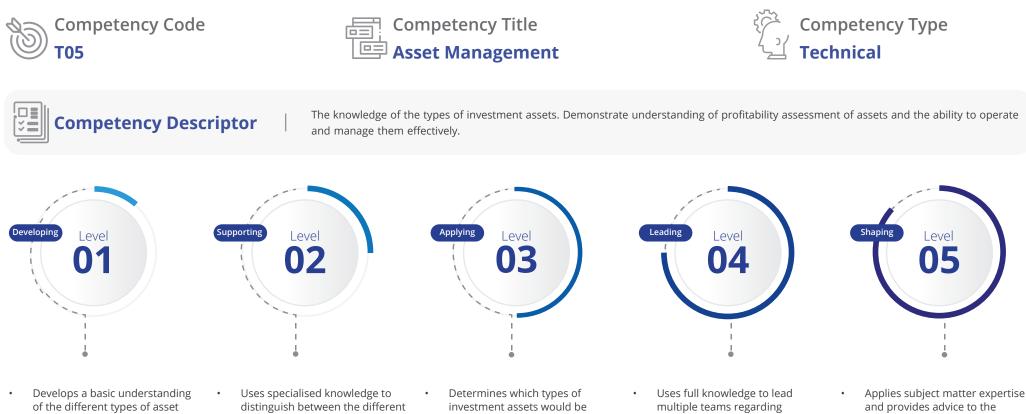
- Demonstrates basic knowledge of the set actuarial principles and practices used to conduct simple actuarial calculations. Has basic understanding of the various potential risks and funding and profit testing methods, and how to effectively apply risk management principles and practices within own area of responsibility.
- Demonstrates specialised understanding of the mathematical valuation methods and techniques and uses them to analyse a given data set. Demonstrates specialised knowledge of the risk analysis techniques and methods used for funding and profit testing, and initiates the analysis and testing process within the context of own and team job.
- Deeply understands the context and all aspects of future projections, core mathematical valuation methods, and risk and capital adequacy modelling, and uses this understanding to appropriately calculate risk-based amounts. Uses the knowledge of common actuarial models to determine the funding values and risk metrics for the financial, operational and strategic risks.
- Develops and oversees the organization's mathematical valuation processes, risk and capital adequacy modelling methods, and the funding and profit testing methods. Provides expertise in monitoring and analysing the currentlyperformed actuarial processes. Recommends and justifies the need for new/improved methods of mathematical valuation, as well as the risk and capital adequacy modelling.
- Applies subject matter expertise of the mathematical valuation modelling and techniques, and the actuarial principles and practices, to define the relevant policies, procedures, and strategy for the organization. Evaluates the appropriateness of the currently-followed actuarial practices, and acts as the goto person for risk analysis and funding/profit testing.



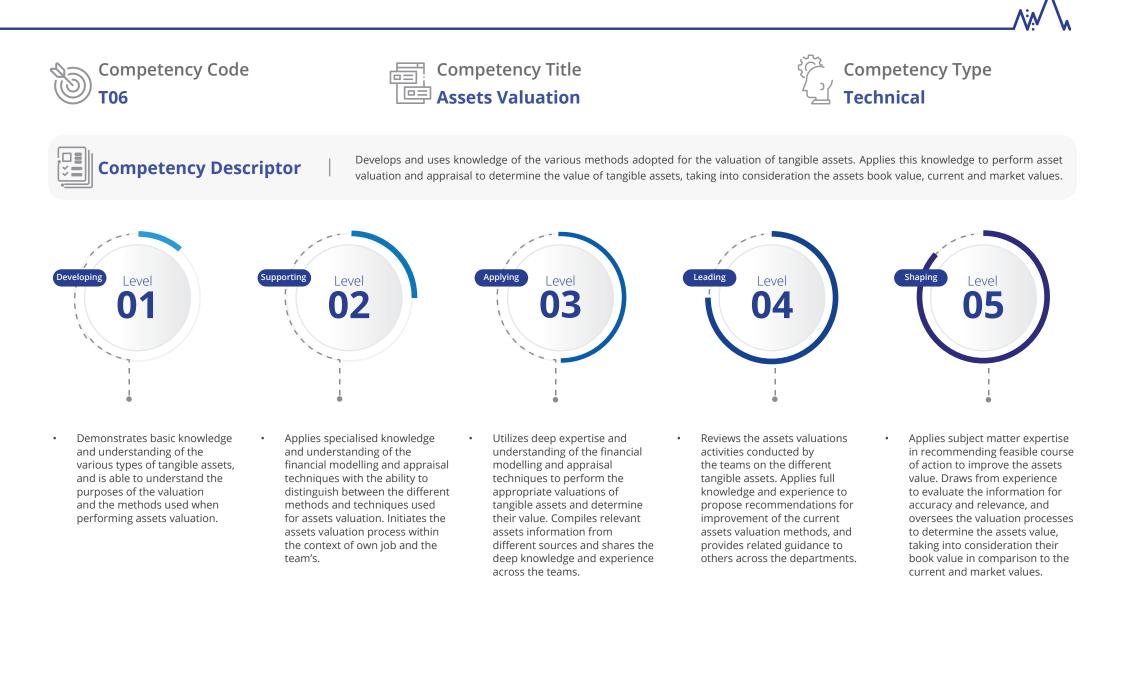


- Demonstrates basic knowledge and understanding of the laws and regulations related to AML and CTF, and follows the procedures of reporting and/ or escalating any suspicious transactions to the concerned team.
- Possesses specialised knowledge of the AML and CTF requirements and recognizes the criticality of preventing terrorism financing and money laundering activities. Outlines the various types of money laundering and terrorism financing activities in the industry and communicates to own team and peers for their awareness.
- Carries out the due diligence process to identify, assess, and mitigate the AML/CTF risks of conducting business with the client. Recognizes any suspicious situations and transactions and reports concerns to the appropriate parties, in accordance with the AML/CTF procedures.
- Applies full professional expertise to detect, manage and mitigate any potential and suspicious money laundering and terrorist financing activities. Shares knowledge and expertise towards the development and implementation of policies and procedures that comply with the AML/CTF regulations.
- Demonstrates subject matter expertise to develop and implement company-wide training and awareness program, related to the AML/CTF laws and regulations. Provides guidance to the organisation to identify and quantify the risk factors and improve the internal procedures and controls to mitigate in compliance with the AML/CTF requirements.





- Develops a basic understanding of the different types of asset classes. Demonstrates basic knowledge of the identification of tools and techniques with relation to investment assets analysis.
- Uses specialised knowledge to distinguish between the different types of asset classes and demonstrates an understanding of the costs, risks and returns, as related to the various types of the investment assets.
- Determines which types of investment assets would be profitable for the client's interest and provide information on the most suitable opportunities. Uses the tools and techniques in place to analyse profitability and forecast demand on the different types of investment assets.
- Uses full knowledge to lead multiple teams regarding the assessment of multiple asset classes, and shares own expertise across the departments. Identifies the appropriate asset performance indicators and advises on the portfolio diversification to maximise client's profitability.
- Applies subject matter expertise and provides advice to the organisation with regard to the implications of the selected asset classes on the investment strategy. Reviews and influences asset formation and/or acquisition policies to achieve optimum performance in the asset life cycle.





- Demonstrates basic knowledge and understanding of the organizational financial goals and objectives, and how the organization conducts business and makes money. Shows basic awareness of the events within the organization, in relation to the industry and the global economy, and how they impact its business performance.
- Acts in accordance with the established business goals and applies own specialised knowledge of how the organization makes money, and the general industry trends and issues that affect its overall financial performance. Identifies the forces shaping the global economy and how they might impact the organization's business and financial performance.
- Develops and shares work plans across the teams or projects, in accordance with the set business goals and business conditions. Identifies and interprets the emerging industry and market trends and issues, as well as the global economy, and deeply understands their impact on the business and financial performance.
- Applies full knowledge and professional experience to provide guidance to the departments/teams on how industry changes as well as the international economy could impact the business and financial performance. Provides expertise in various business issues, such as the business model, operations, and financial metrics.
- Demonstrates subject matter expertise to recommend critical business decisions regarding the business model, operations, and the financial metrics to be adopted and implemented in the organisation. Guides and supports the organization through the industry and global economy changes to sustain its financial performance.



- to perform basic business and intangible assets valuation, within the context of own job.
- methods and techniques used for business and intangible assets valuation an initiates the valuation process within the context of own job and the team's.
- assets and determine their value. Compiles the relevant information from different sources and shares the specialized knowledge and experience across the teams.
- the current valuation methods, and provides related guidance across the departments. Leads and provides expertise in the execution of risk management processes, taking into consideration the various factors that affect the value of assets.
- Applies subject matter expertise course of action to improve the accuracy and relevance, and oversees the valuation processes across the organization to determine the business and intangible assets value, taking into consideration their book value in comparison to current and market values. Ensures the appropriateness of the various risk management processes and recommends improvements as necessary.

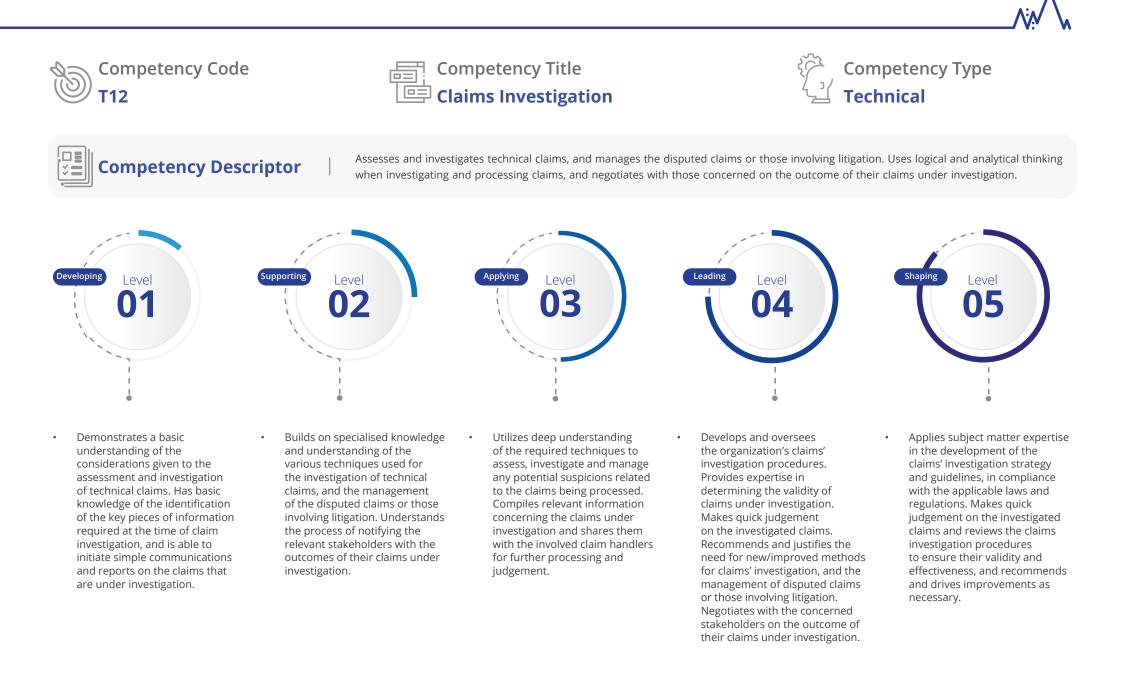


- Is able to understand the various types of events or disasters that may disrupt the business and how to identify them. Demonstrates basic knowledge of the analysis of such events and the identification of the various basic steps to be included in the business continuity fade out and recovery plans.
- Demonstrates specialised knowledge of the procedures that are relevant to the effective implementation of business continuity fade out and recovery plans. Supports the team in the execution of the necessary business continuity measures and assists in suggesting possible updates to the disaster fade out and recovery plan.
- Follows the appropriate techniques that are required to facilitate the development of business continuity strategies and plans. Assists the teams in recommending refinements to the current business continuity strategies and business continuity plans. Uses the tools and techniques to support in analysing and determining the scope and impact of a disruptive event.
- Uses full knowledge of and experience in the types of business continuity measures and procedures in the development, management and implementation of business continuity fade out and recovery plans. Leads multiple teams and provides expertise towards the analysis of the scope and impact of disruptive events.
- Applies subject matter expertise in the relevant regulatory requirements and leading practices and principles, to ensure effective business continuity management across the organisation. Develops and maintains strategies, policies and guidelines in line with the organisation's strategy that prevent or manage any disruption and ensure a speedy business recovery.



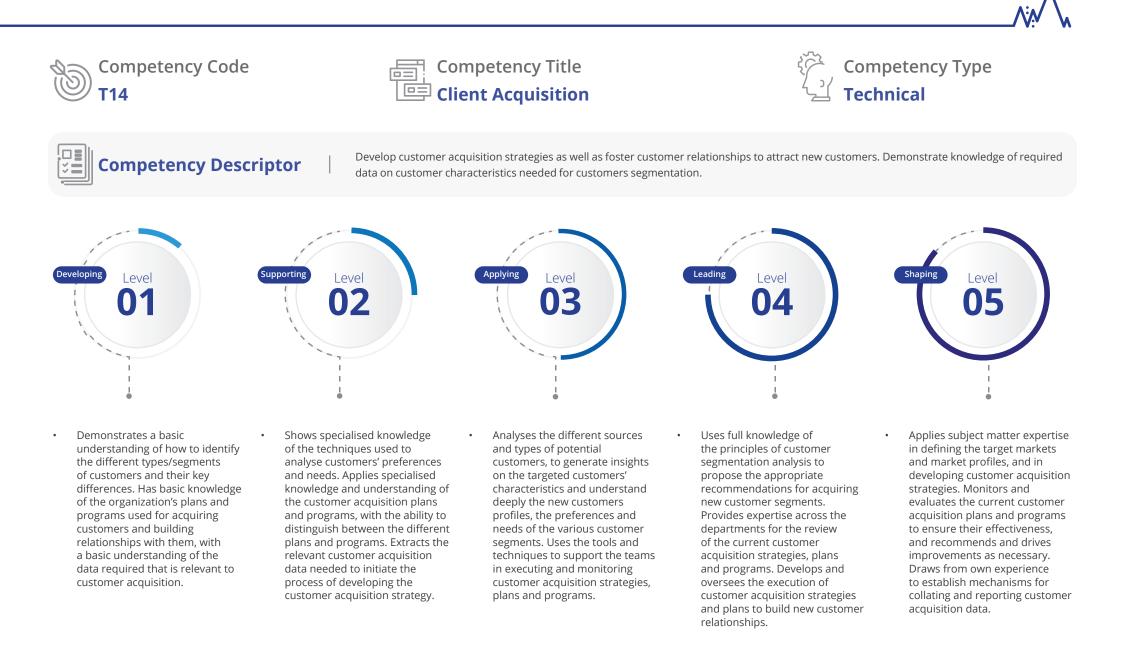


- Demonstrates basic understanding of the organization's processes and procedures related to claims processing and settlement. Has basic knowledge of the identification of the key pieces of information required at the time of the notification of a claim, and is able to initiate simple communications and reports on routine claims.
- Understands the process of notifying policyholders with findings and regular updates regarding the progress and status of their claims. Builds on specialised knowledge and understanding of the various techniques used to resolve minor disputes around claims settlement, and when such techniques are used for nonroutine claims.
- Deeply understands the context and all aspects of claims settlement, processes claims and issues settlement document when appropriate and in accordance with the organization's claims processing procedures. Utilizes deep understanding of the techniques used for monitoring, reviewing and evaluating the claims payment processes, and investigates any payment discrepancies.
- Develops and oversees the organization's claims processing and settlement procedures. Provides expertise in monitoring and evaluating the current methods and systems of claims payment handling. Recommends and justifies the need for new/ improved methods and systems for payment processing and handling for complex claims.
- Applies subject matter expertise in compliance with the applicable laws and regulations, to define the organization's claims handling strategy and guidelines. Reviews the claims processing and settlement procedures to ensure their effectiveness, and recommends and drives improvements as necessary.





- Demonstrates basic understanding of own organisation's relevant processes, procedures, and service standards that are related to claims management. Has basic knowledge of the identification of financial monitoring techniques. Understands the internal processes to follow for meeting customer claims service standards.
- Supports the team in the efficient execution of claims procedures, processes and cost management. Uses specialised knowledge and understanding of the various techniques used for claims expenses management. Possesses specialised knowledge of customer claims service standards, and seeks relevant information from the customers to understand their concerns and expectations.
- Assists others across the teams in managing the claims procedures and multiple claims costs, to ensure that customer claims' service standards and customer expectations are met. Uses the tools and techniques to support in monitoring claims leakage and identifying claims that appear to be fraudulent, and follows the organizational protocols of referral for dealing with such claims.
- Develops and oversees the organization's claims management procedures, processes and cost management. Recommends and justifies the need for new/ improved methods for efficient claims management. Analyses currently-followed methods for claims leakage monitoring and reviews customer feedback to ensure the achievement of high standards for claims operations and build good customer experience.
- Applies subject matter expertise to define the organization's claims management strategy and guidelines, in compliance with the applicable laws and regulations. Evaluates current procedures, processes and cost management techniques to ensure their effectiveness; recommends and drives necessary process improvements to control fraud and other forms of claims leakage, and build good customer experience.





- Understand the compliance regulatory requirements. Seek to understand the organization's processes, objectives and compliance challenges and their impact on the business. Provides basic information on compliance standards and requirements to stakeholders. Observes compliance values.
- Builds understanding of current business processes, objectives and compliance challenges to suggest solutions and improvements. Provides consultative support on a dayto-day basis on compliance standards and requirements to stakeholders. Promotes compliance culture within the organisation.
- Utilizes thorough understanding of current business processes and compliance challenges to recommend and match solutions to meet unique business needs and achieve objectives. Provides consultation and guidance to stakeholders by answering questions, ensuring all relevant parties are up to date, etc. Promote the compliance culture and values across the organisation. Provide compliance training.
- Serves as a subject matter expert to others on new ideas and solutions that will address compliance challenges, and leverages other subject matter experts as needed to develop solutions. Identifies and provides consultation to critical stakeholders (including awareness and trainings), answering complex questions and making recommendations to meet applicable compliance standards. Ensure the compliance culture within the organisation.
- Demonstrates expert understanding of the business successes, challenges, and strategic objectives; draws from experience to evaluate compliance solutions from the business' perspective and provide advice regarding potential opportunities and risks. Defines compliance strategy and leads others to consult with and advise stakeholders on internal and external compliance issues and requirements. Encourage compliance culture.



preparation for management

and regulatory agencies

situations.

in complex or non-routine

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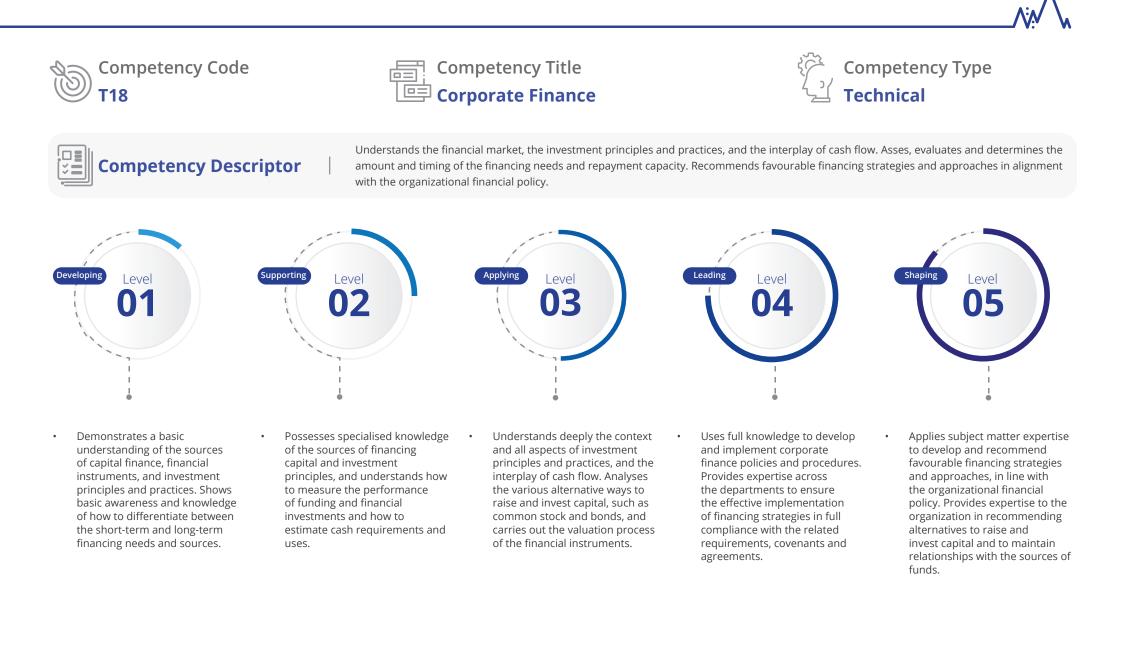
and regulatory agencies and

programs accordingly.

directs updates to policies and

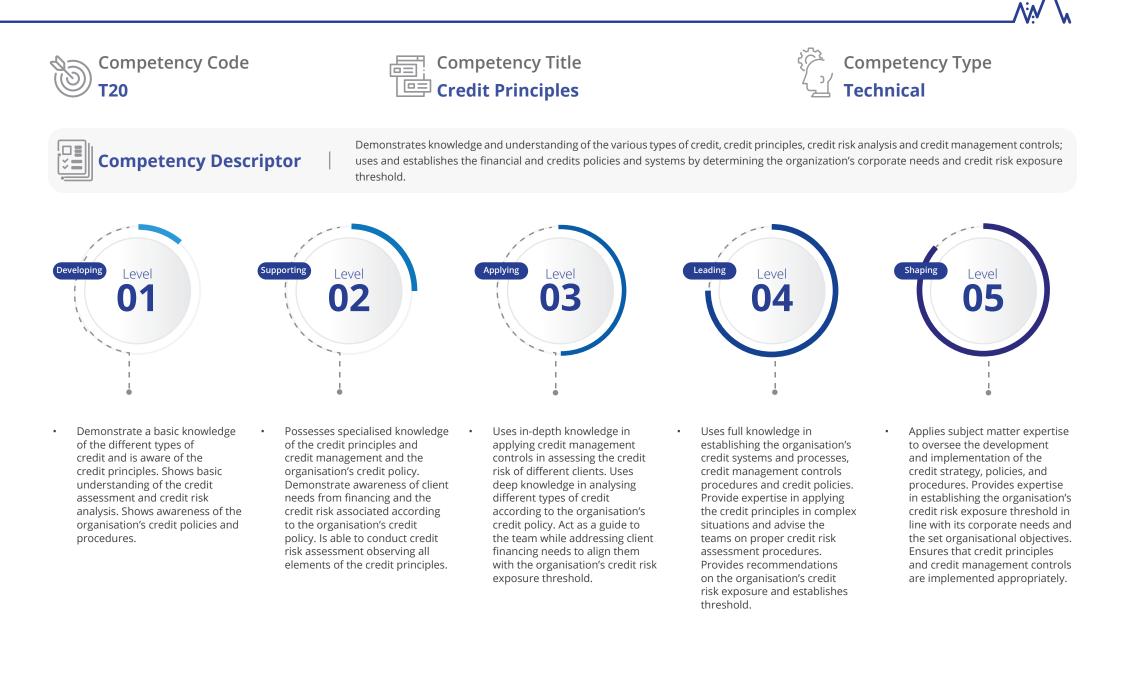


- Demonstrates a basic understanding of the organisation's applicable contracting guidelines and procedures, and the industry's contracting regulations and laws. Seeks to understand the contractual terms of agreements and the types of contracts, and applies this understanding to produce deliverables within the context of own job.
- Has specialised knowledge and understanding of the procedures, standards and guidelines set by the organization for drafting and handling contracts, in line with the applicable contracting regulations and laws. Distinguishes between the different types of contracts, agreements and service level agreements (SLAs) and initiates related deliverables within the context of own job and the team.
- Prepares drafts of contracts, agreements and service level agreements (SLAs) in accordance with the applicable regulations and business requirements. Assists others in the organization in coordinating execution of contracts in accordance with the agreed service level and contractual obligations. Identifies potential contractual issues and conflicts resulting from contract negotiations.
- Uses full knowledge for reviewing, negotiating and seeking approval on contracts, agreements and service level agreements (SLAs). Reviews contractual terms and conditions and ensures their compliance with the applicable regulations and business requirements. Shares expertise across the departments and teams for the resolution of contractual issues or conflicts.
- Applies subject matter expertise, in line with the applicable contracting regulations and laws, to develop the organization's contract management and contractual disputes resolutions strategy. Demonstrates expert understanding of contracts, agreements and service level agreements (SLAs) successes and challenges, and evaluates the execution quality and recommends and justifies necessary improvements.



#### Competency Type **Competency Title Competency Code** 💷 Credit Facilities and Structure Assessment Establishes, maintains and evaluates the financial and credit policies and frameworks to identify, assess and manage the organization's credit risk exposure. Applies knowledge and skills of loan/credit structuring and assessment to meet clients' financing needs; is responsible for the **Competency Descriptor** overall management and processing of credit applications and is tasked with facilitating credit recovery activities in case of payment default, according to credit risk mitigation plans in place. Supporting Applying Leading Shaping eveloping l evel Level Level Level Level 03 05 ΠΔ

- Demonstrates a basic understanding of the credit concepts and types of risks associated with credit extension. Shows basic knowledge and awareness of assessing client credit worthiness information, and is able to identify the various risks and trends related to client financing, and is aware of credit recovery activities within the context of own job.
- Possesses Specialised knowledge of the organisation's credit policies and loan structuring practices. Understands client assessment requirements and how to process credit application, and performs preliminary analysis to support the assessment of client's credit worthiness. Analyses creditrelated risks, applies internal credit rating and initiates loans' pricing according to client class. Understands the use of collaterals in credit assessment and loan recovery activities.
- Deeply understands credit assessment techniques and practices and the relevant laws and regulations that govern credit extension. Uses deep knowledge of loan structuring to meet clients' financing needs, based on the credit analysis results. Establishes the appropriate credit risk mitigating actions, participates in recommending the loan structure, and proposes the use of loan recovery tools.
- Uses full knowledge to monitor and manage the performance of the credit portfolio, according to the set portfolio strategy and the organisation's credit risk appetite. Provides expertise to maximize the value of the credit portfolio and develops the framework for credit facilities and loan structuring management, according to the agreed plans and set objectives. Provides recommendations for loan structuring based on the assessed credit worthiness for complex credit situations.
- Applies subject matter expertise to oversee the development and implementation of the credit portfolio strategy, policies, and procedures. Provides expertise in establishing credit framework for assessment of credit worthiness and risks. Establishes the collateral policies and credit risk mitigation plans for different client classes and ensures that the credit facilities and structure assessment processes are in line with the set organisational objectives.



checks. Shows awareness of the

customer on boarding processes

and procedures.

checking procedures. Possesses

process and procedures, such as

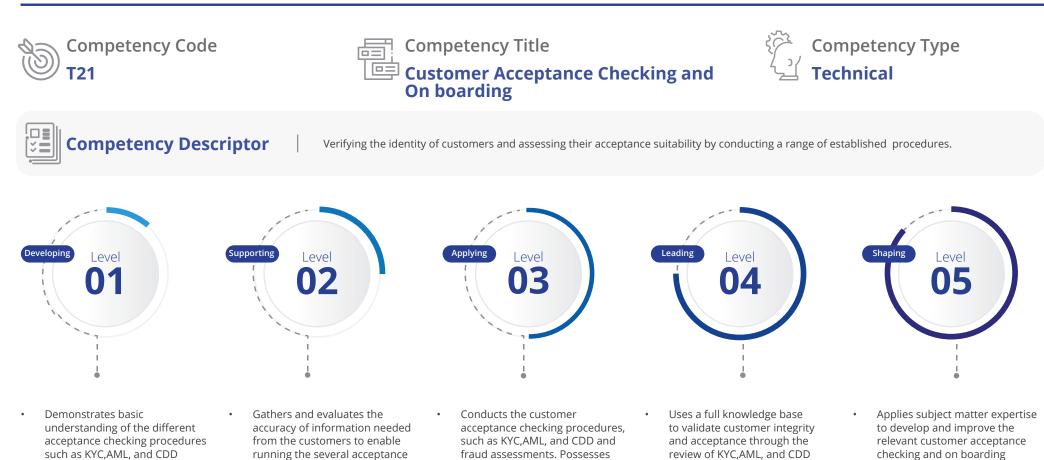
KYC.AML and CDD check. Shows

awareness of the common cases

specialised knowledge of the

relevant acceptance checking

of customer fraud scenarios.



deep knowledge of the

on boarding procedures.

customer servicing techniques

and the customer monitoring

approaches, and carries out the

checks. Provides expertise and

customer acceptance checking

and on boarding procedures and

monitors to identify any irregular

guidance to the departments

and teams on the relevant

activities.

processes and procedures.

Applies expertise to oversee

monitoring and review of

retention. Ensures overall

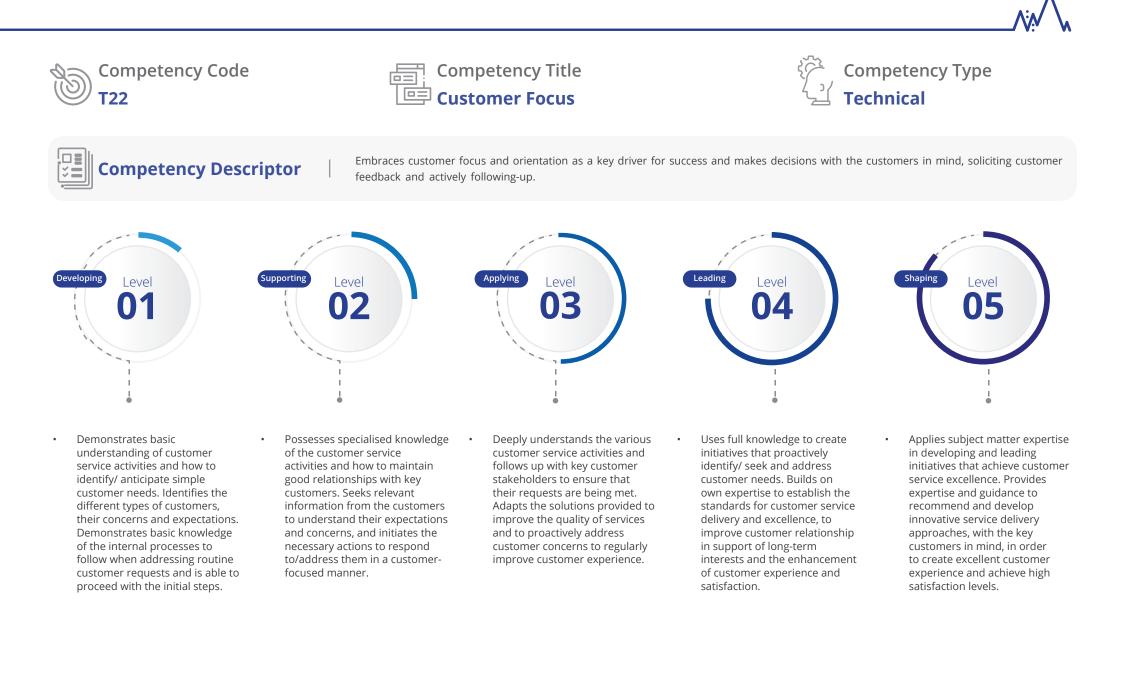
requirements.

the implementation of periodic

customer base to determine the

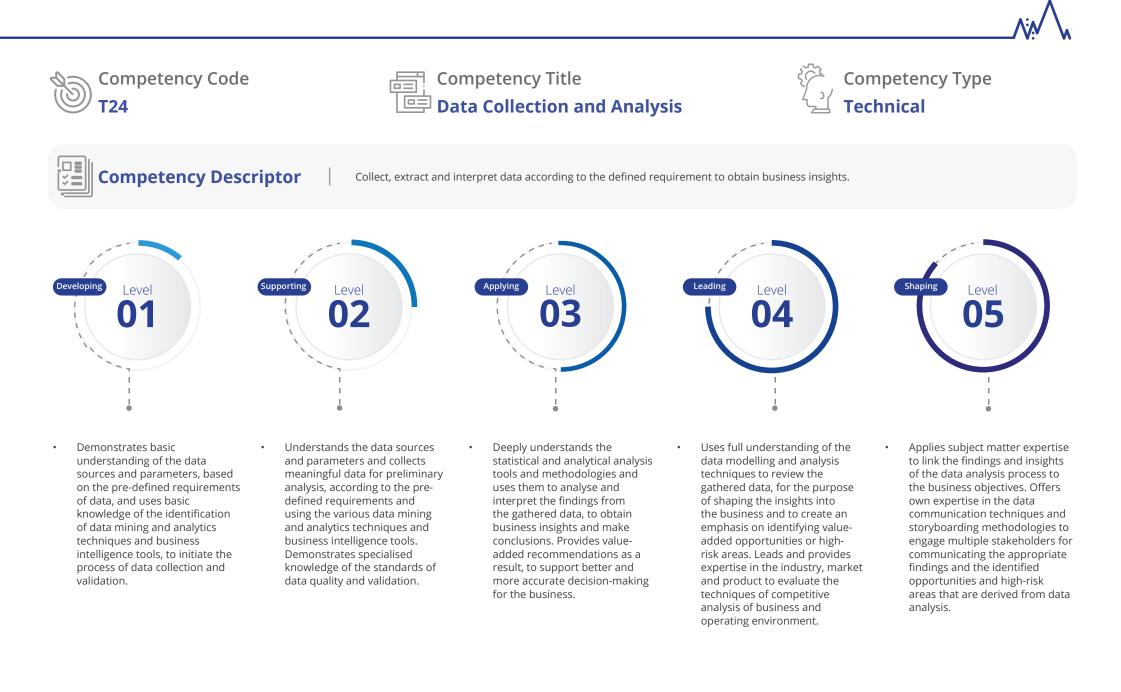
adherence to AML.CFT, and CDD

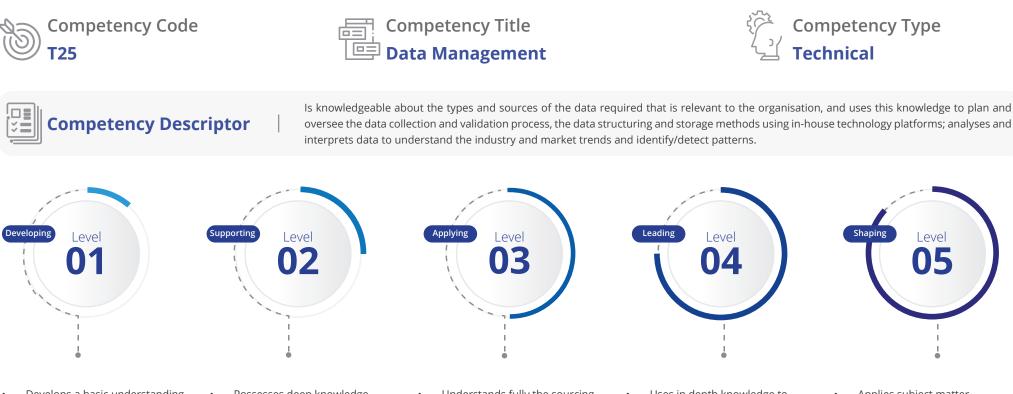
risks and impact on customer



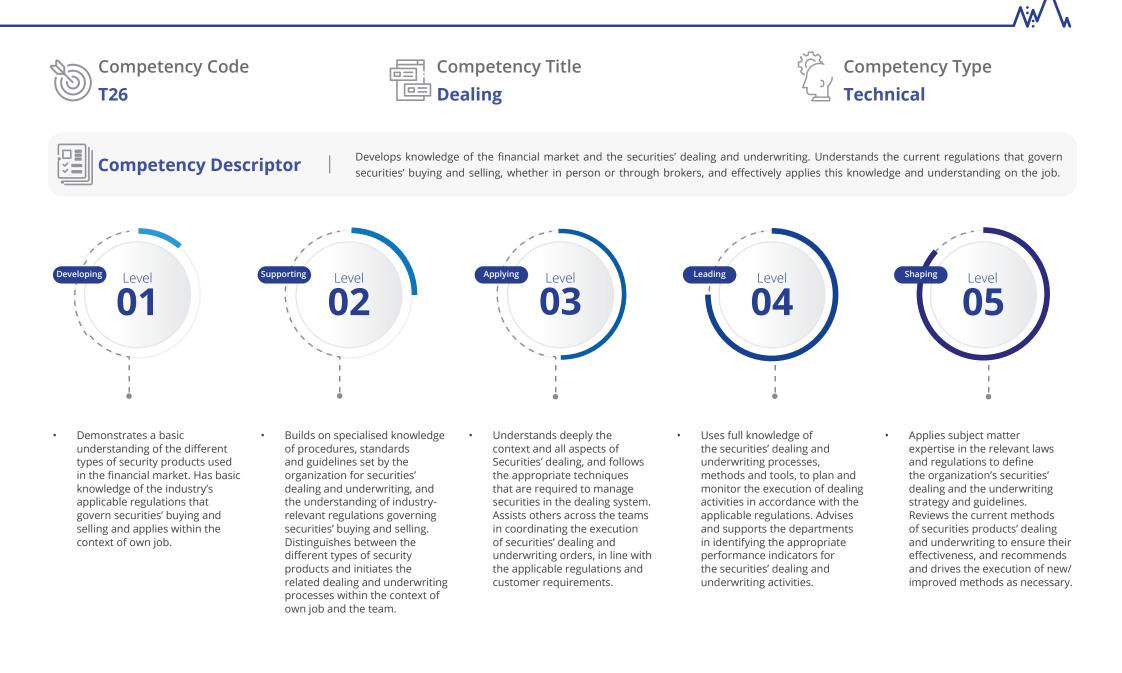


- Has basic knowledge of the customer management methods used to communicate with customers, to better understand and address their needs and concerns, and knows how to use and maintain the record keeping systems. Shows basic understanding of how to gather customer feedback on some products and services to deliver value within the context of own job.
- Possesses specialised knowledge of the customer management methods, taking customer feedback, and maintaining record keeping systems. Executes some customer management activities and stays aware of the business strategic objectives and profit and loss drivers. Understands the different methods used to monitor and build customer satisfaction across the teams.
- Deeply understands the customer management methods and engages and communicates effectively with existing customers. Utilizes customer management techniques to build positive relationships with new customers, nurture their trust and maintain their loyalty, by addressing their needs and concerns.
- Uses full knowledge to develop and implement policies and procedures related to building and maintaining positive customer relationships. Provides expertise across the departments, to monitor and manage complex problems, such as dissatisfied customers or deviant requests, and uses gathered insights to offer valueadded solutions to customers.
- Applies subject matter expertise to develop customer management strategies to improve business relationships with new and existing customers. Provides expertise to drive the optimisation of customer management methods, techniques and practices across the organization, to achieve customer retention and build customer experience.





- Develops a basic understanding of the types and sources of data required that is relevant to the organization. Recognizes the procedures for data usage, storage, and management. Demonstrates basic awareness of locating specific data from the organisation's data storage and retrieval system.
- Possesses deep knowledge of the legal requirements and procedures related to data usage, storage, and management. Understands the sourcing, collection, cleaning, and structuring processes of non-complex data. Extracts data and records from the data storage and retrieval system.
- Understands fully the sourcing, collection, cleaning, structuring, and encryption processes and procedures of complex data. Collects and uses data in line with the legal requirements and utilizes own knowledge to perform data management responsibilities and assists with procedure development.
- Uses in depth knowledge to set-up the procedures for data access control, in line with the related requirements and internal regulations. Provides expertise and advice to the departments and teams on data quality standards and supports in the review and analysis of the effectiveness of the data storage and retrieval system.
- Applies subject matter expertise to the assessment and development of the internal procedures of data management to comply with the legal requirements. Shares knowledge and expertise across the organisation to drive recommendations for improvements to the data quality and architecture and the storage and retrieval system.







## **Competency Title** 📑 Digital Customer Experience Design

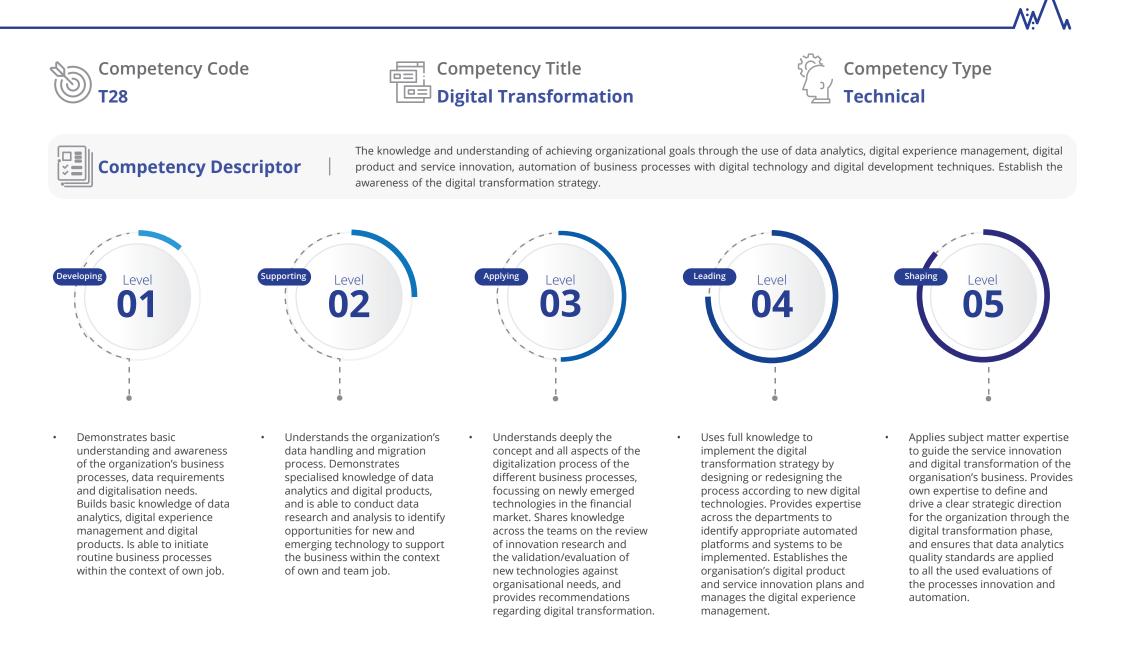


**Competency Descriptor** 

Conceptualise, project and implement strategies to make enhancement to the user's interaction and engagement with the product and/or service via the digital platforms. Uses a robust analysis and understanding of the product and/or service's performance vis-a-vis the user's desired experience and outcomes to enhance user's engagement.



- Demonstrates basic understanding of the methods used to analyse the user requirements, the performance of the products and services provided, and the effectiveness of the user experience with regard to the solutions provided. Learns the steps to be followed in the user interaction and engagement process.
- Applies specialised knowledge and understanding of the techniques used for gathering and analysing the user feedback and experience. Builds an understanding of the various software and application design tests and how they are integrated in the solution design to monitor and ensure the desired performance levels.
- Analyses and deeply understands the requirements and desired experience of the target users of the Information Technology (IT) products and services. Determines the required improvements of the overall user experience to address shortcomings, and provides consultation on the functionality of the various IT products and services.
- Leads and provides expertise on the techniques used to gather and analyse the user requirements and experience. Uses full understanding of the user interface design patterns and principles to create user experience design concepts. Recommends enhancements to critical components of the products and services to ensure the desired outcomes.
- Applies subject matter expertise in line with the business goals and strategic direction to define the guiding principles and philosophy for the intended user experience. Demonstrates expert understanding of the projected user trends, requirements and demands. Draws from experience to evaluate the effectiveness of the user experience.





complexities and in calculating

potential synergies.

incorporate any changes in the

regulations.

departments/teams in order to

decisions.

make and present well-informed

identifies the steps involved in

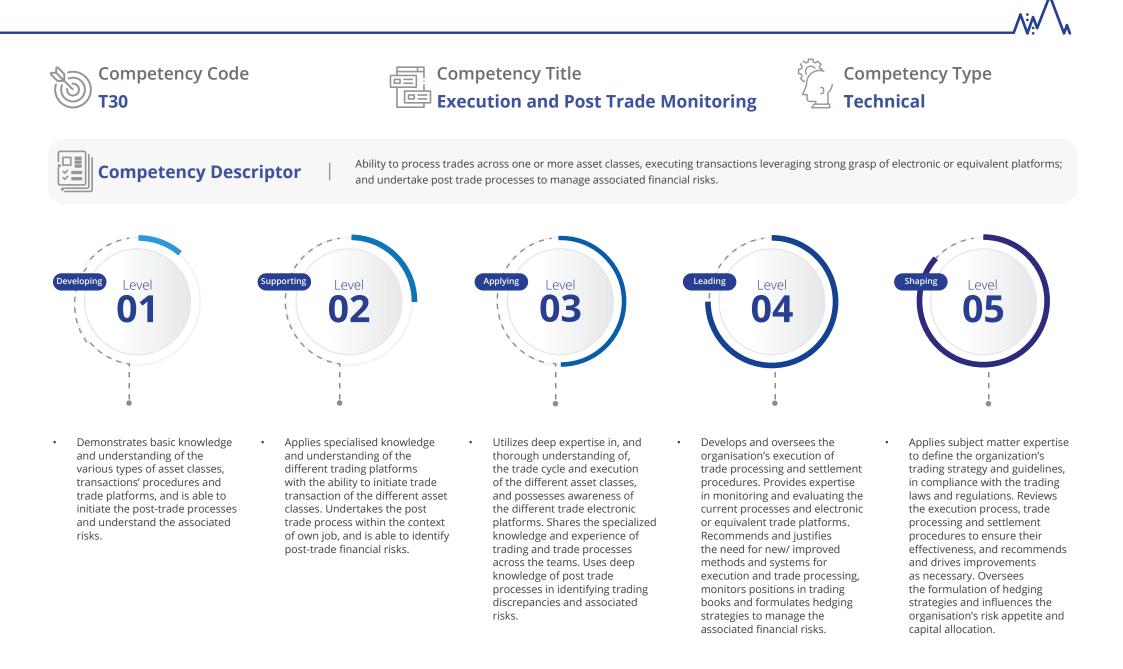
to own job responsibility.

the process and how they apply

and assesses the transaction

information.

value drivers and other relevant



basic awareness of the financial

techniques and is able to initiate

basic financial documents within

documents analysis tools and

the context of own job.

the range of financial products

suitable ones, according to the

established criteria, in order to

and is able to suggest the

meet customer's needs.



to their needs and in line with

the organization's criteria. Uses

his knowledge and expertise to

financial plans that address their

needs, and provide investment

advice.

advise customers on the best

to the implementation teams

that customers needs are met

and financial planning criteria

are observed.

throughout the process. Ensures

while the organization's policies

that suit their financial needs.

Provides own expertise across

the organization in defining and

shaping the financial advice and

in driving the financial planning

strategic direction.



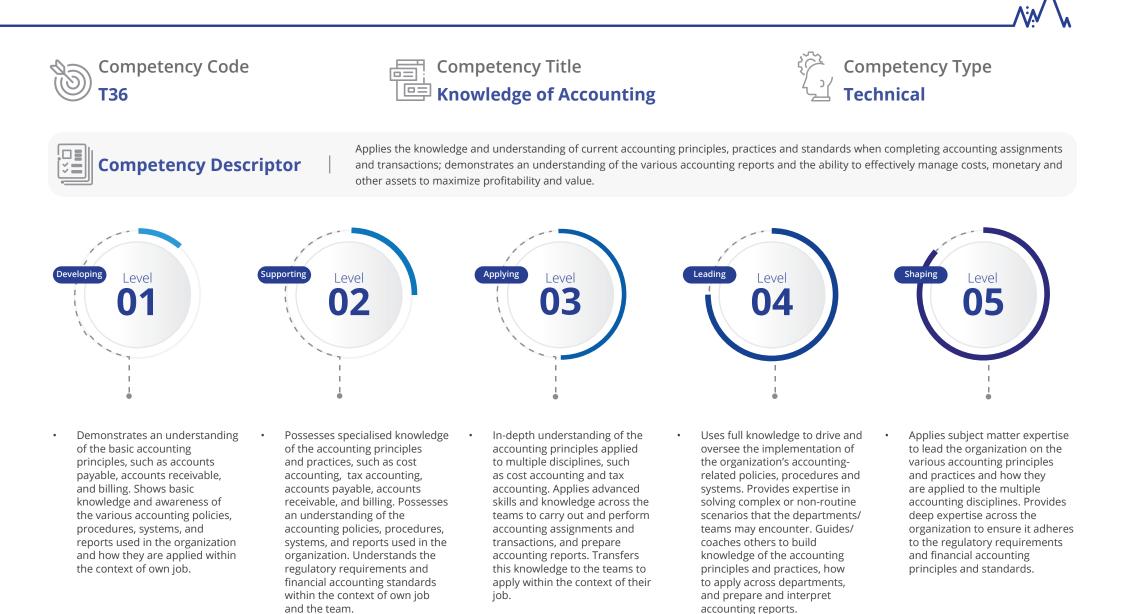


- Demonstrates basic understanding of the role of intermediaries and the different types of service providers. Has basic knowledge of the different techniques used in identifying, selecting and using intermediaries services, and the use of own organization's applicable policies, procedures and practices.
- Possesses specialised knowledge of outlining the role of intermediaries and distinguishes between the different types of service providers. Builds on specialised knowledge of policies, procedures and practices set by the organization, that govern the identification, selection and usage of intermediaries and service providers.
- Deeply understands the context and all aspects of the operations of the intermediary operations. Follows the appropriate techniques that are required to identify, select and use intermediary services in line with the organization's policies, procedures and practices. Assists others across the teams in overseeing and coordinating the execution of intermediary operations.
- Uses full knowledge of the intermediary operations processes, methods and tools, to monitor the execution and performance of intermediary operations, in line with the applicable organizational standards. Shares expertise and provides recommendations across the departments and teams on the resolution of any potential issues arising during the intermediary operations.
- Applies subject matter expertise in the relevant leading practices and standards, to ensure effective and efficient operations of intermediaries. Develops and oversees the execution of strategies, policies and procedures that guide the identification, selection and usage of the services of intermediaries.





- Develops a basic understanding of the qualitative and quantitative investment analysis and has basic knowledge of the investment options available in the market. Is able to initiate the necessary research and data collection tasks to aid and support the team in the investment analysis process.
- Possesses specialised knowledge and full understanding of the investment options and the qualitative and quantitative investment analysis and process, and applies within the context of own job and team. Researches the financial and market trends and assists the team in building a case for making an investment decision.
- Applies in-depth understanding of the various investment options and uses developed analytical skills to be able to identify the suitable and profitable investment opportunities for the organization and clients. Utilizes sound financial and market analysis thinking to build a case for making an investment decision.
- Uses full knowledge of investment to guide the process and structuring of the qualitative and quantitative investment analysis. Provides and shares own expertise with the concerned teams to conduct financial and market analysis, and to assess and evaluate the various investment opportunities for the organization and clients.
- Applies subject matter expertise in investment analysis, to ensure that the investment analysis process is effective and provides robust input towards the strategic decision-making. Provides visionary thinking and professional expertise to recommend and drive strategic investment decisions and opportunities and achieve high profitability for the organization.



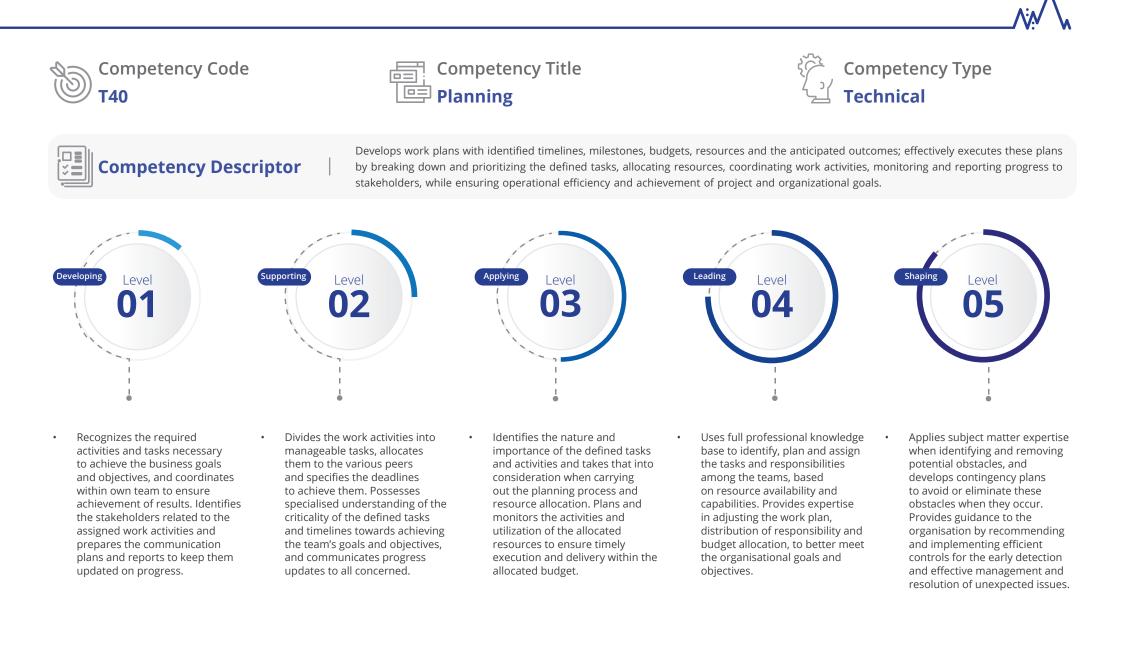


- Demonstrates basic knowledge of the economic principles and concepts. Applies basic knowledge and understanding of research techniques to initiate the process of collection of relevant information on the emerging market and industry trends.
- Shows specialised understanding of the economic landscape and the underlying concepts. Demonstrates specialised knowledge of the micro and macro economic analysis techniques, to initiate the interpretation of market and industry trends and assist superiors in the business decision-making process.
- Deeply understands the business economics and the interrelationship between own business statistics and the national and international economic indicators. Demonstrates the ability to explain the data sources and estimation methods used to produce economic statistics. Provides informed opinion to the organization on industry trends and opportunities available in the emerging markets.
- Uses full knowledge in making business decisions based on economic statistics and market information analysis. Serves as the technical expert in providing information on the economic elements that affect the efficiency of business resources and organization's business performance. Makes informative decisions regarding new business opportunities.
- Applies subject matter expertise of the economic theory and business economics when aligning the business strategy according to the national and international economic trends. Uses expertise of the micro and macro economic statistics to recommend and incorporate conceptual or methodological improvements into the measurement of industry trends, in line with the organizational objectives.



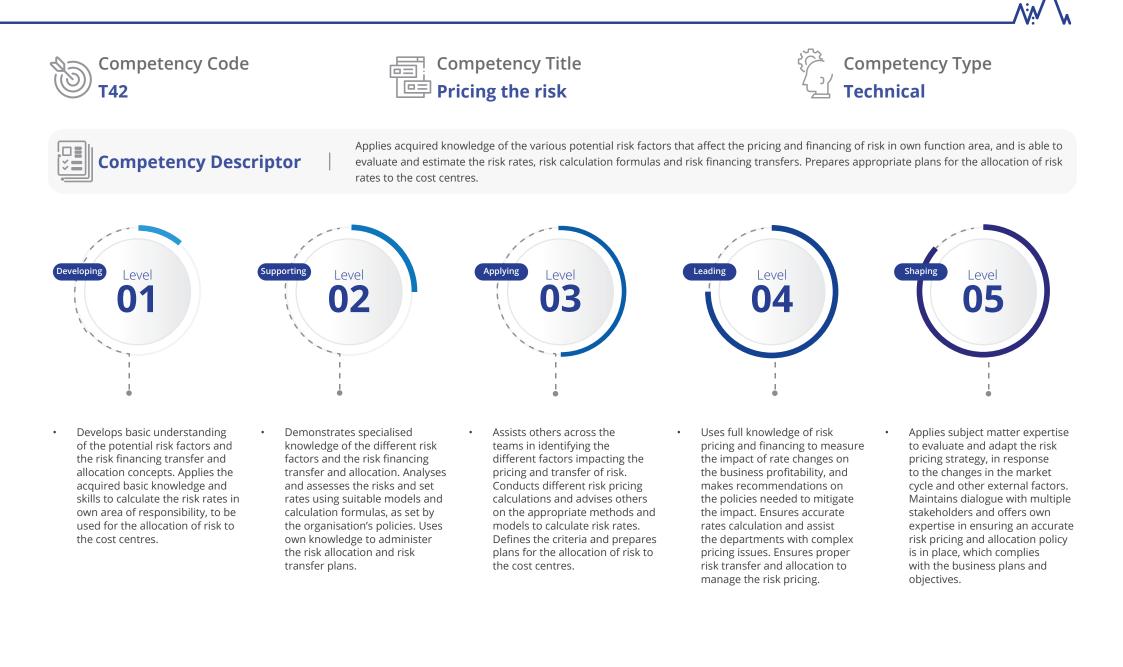


- Demonstrates a basic understanding of the organization's workflows and operational processes. Has basic knowledge of the applicable regulations, policies and procedures that govern the different operation's workflows and activities within the function, and is able to initiate routine tasks within the context of own job.
- Builds on the specialised knowledge of procedures, standards and guidelines set by the organization for performing the various operations, and the understanding of industry-relevant regulations. Distinguishes between the different types of workflows and operational processes and initiates the related activities within the context of own job and the team.
- Uses deep knowledge to support the teams across the organization in generating ideas for new and/or enhanced current workflows and operational processes for the different functions. Monitors multiple operational processes across the organization's functions, in line with the applicable regulations, polices and procedures.
- Leads and provides expertise in monitoring and analysing the current workflows and operational processes. Provides expertise to others on what recommendations will address any challenges of complicated workflows and operational processes, and makes the necessary improvements to address these challenges.
- Applies subject matter expertise in the relevant regulatory requirements and leading practices and principles, and oversees the operations function across the organization to ensure effective and efficient processes across the different functions. Develops and maintains the organization's operating model and operational strategies, policies and guidelines according to the overall organisation's strategy.



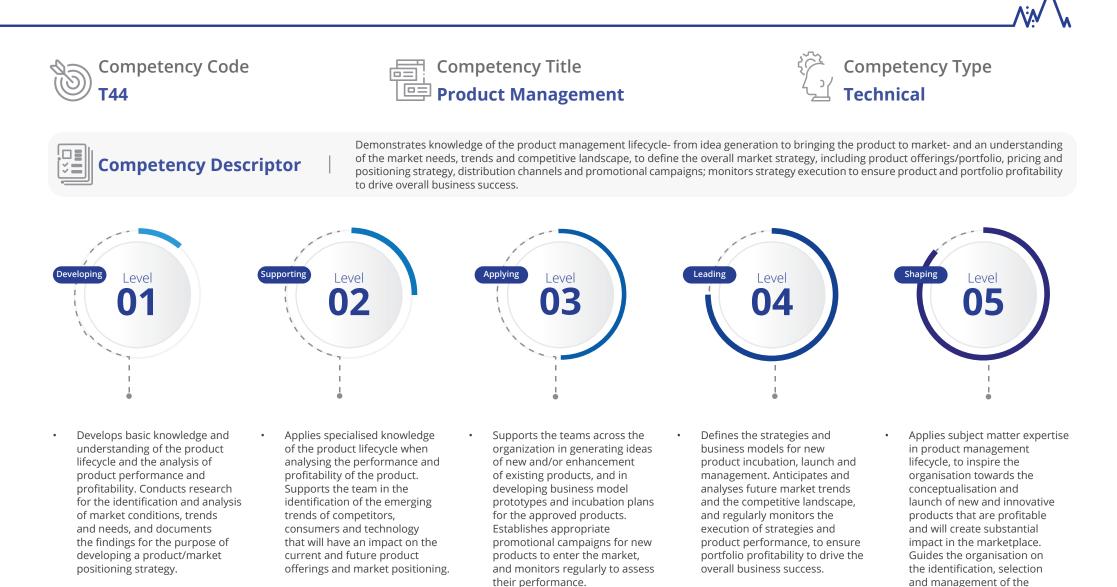


- Demonstrates a basic understanding of portfolio management concepts and types of risk associated with loans or investments and portfolio management. Shows basic knowledge and awareness of the business strategy and the departmental mandates and goals. Identifies the various risks and risk trends related to portfolio management.
- Possesses specialised knowledge of the current portfolio management techniques and portfolio structuring practices. Understands the portfolio strategy and the linkages between existing investments and initiatives. Analyses the risks related to investment and portfolio management, and initiates the review of the portfolio performance.
- Deeply understands portfolio management techniques and practices, the trends and developments, and the relevant laws and regulations that govern portfolio management. Uses in-depth knowledge of the synergies between projects and initiatives to optimize investments. Establishes the appropriate risk mitigating actions and participates in recommending investment asset classes selection.
- Uses full knowledge to monitor and manage the performance of the portfolio according to the set portfolio strategy. Provides expertise to maximize the value of the portfolio and develop the framework for portfolio management according to the agreed plans and set objectives.
- Applies subject matter expertise to oversee the development and implementation of the portfolio management strategy, policies, and procedures. Provides expertise in monitoring and auditing the portfolio management practices and ensuring their adherence to the applicable laws and regulations. Ensures that portfolio management processes are in line with the set investment objectives.



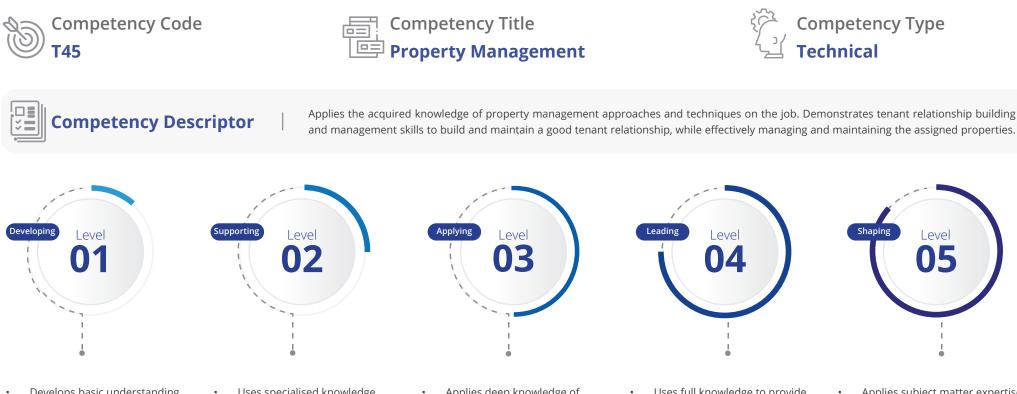


- Demonstrates basic understanding of the market research methodologies and requirements analysis. Has basic knowledge of the various tools and techniques used to design and develop new products, and is able to conduct basic research of the market trends and needs for new products.
- Possesses specialised knowledge of market research and client requirements' identification techniques and information sources. Shows awareness of the integrated product development methods, product suitability against the defined requirements, and conducts gap analysis to identify new needs.
- Interprets new product development requirements and plans to conduct new product design and development according to the identified business and regulatory requirements. Identifies related market trends and intelligence, and anticipates clients' requirements and financial needs through needs analysis and direct communication.
- Uses full knowledge base to manage new product design and development process. Provides expertise and knowledge to identify the anticipated changes and market dynamics, which may impact the product development and management strategies. Proposes suitable solutions to resolve complex product problems.
- Applies subject matter expertise to provide strategic direction and guidance to the organization regarding new product design and development, to maintain the organization's competitiveness and market positioning. Provides expertise in the assessment of the suitability of product-to-market options.



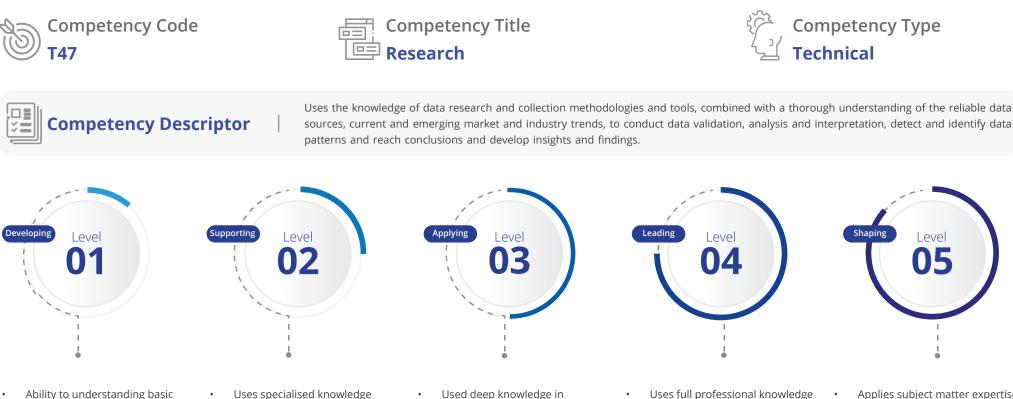
most appropriate distribution

channels.

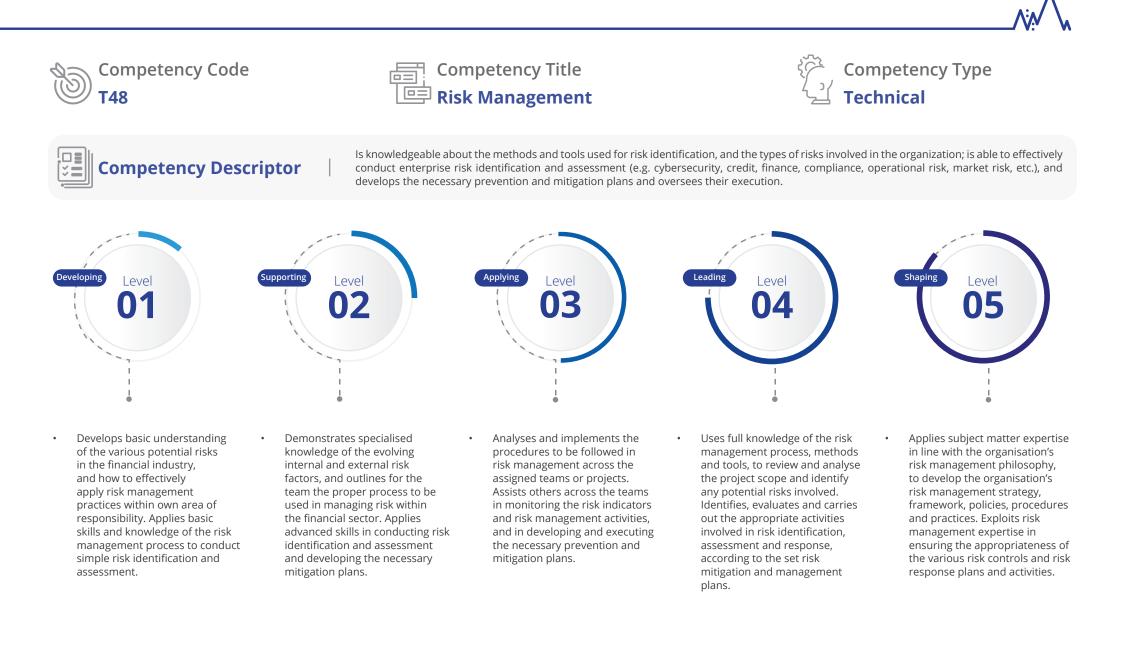


- Develops basic understanding of the property management principles and techniques. Demonstrates awareness of the key factors affecting the tenant relationship and applies own understanding of residential landlord and tenant law within the context of own job and in support of the team.
- Uses specialised knowledge of the property management approaches and principles to understand the key factors affecting the tenant relationship. Understands how to resolve problematic issues that arise throughout the property management process, according to the residential landlord and tenant law.
- Applies deep knowledge of the principles of property management to propose solutions to complex problems arising throughout the process. Manages assigned properties and applies the legal requirements associated with these properties. Decides on the appropriate course of action to deal with breaches of lease.
- Uses full knowledge to provide advice across the departments on the daily management of property matters. Shares own expertise in building and maintaining good tenant relationships and demonstrates advanced negotiation skills when advising tenants and dealing with their complex disputes.
- Applies subject matter expertise to develop and enhance the property management approaches and techniques. Guides the organization on the process of maintaining and dealing with tenants and in resolving any possible complex disputes. Oversees and guides others on the management of key multiple properties.



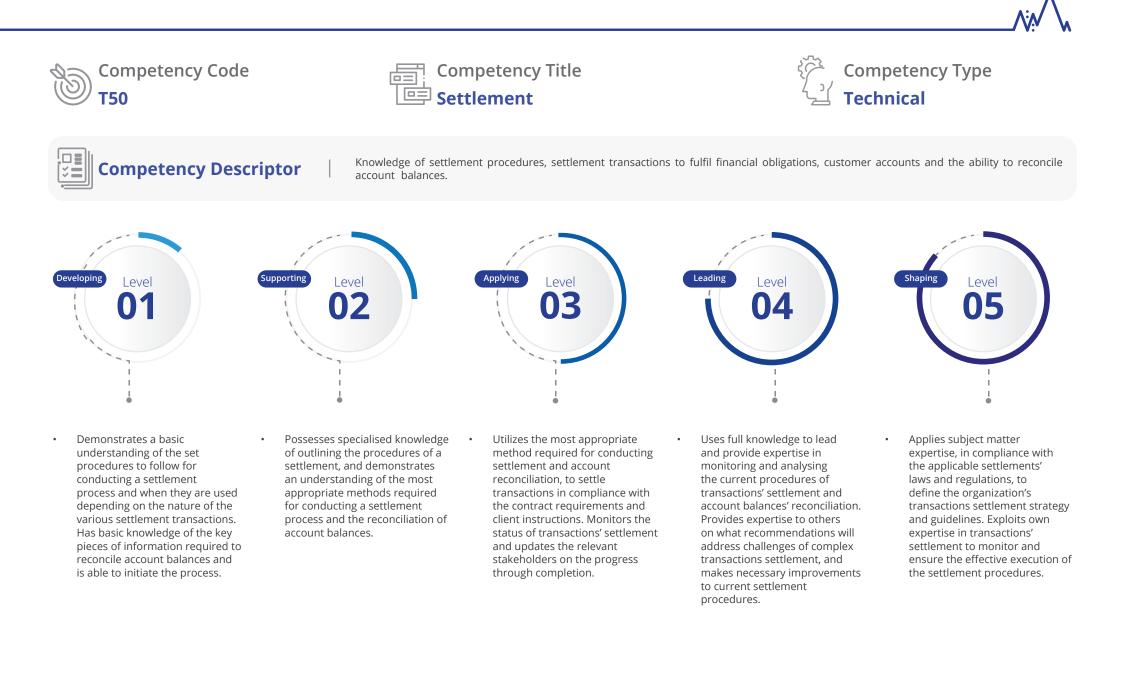


- Ability to understanding basic research and data collection methodologies and tools, and assists the team with the identification and collection of required information. Understands the basic principles and approaches followed when analysing and interpreting the researched data, and how to document the findings to reach conclusions.
- Uses specialised knowledge to Identify the relevant methods for the collection of data and information, and uses existing tools and techniques to conduct basic data analysis, interpretation and documentation, such as categorization and indexing. Stays up to date on current and emerging market and industry trends.
- Used deep knowledge in formulating the research plan, defining the approach and questions to ask. Utilizes appropriate data collection methods and assesses data sources for validity. Conducts data analysis using various techniques, such as categorization and indexing, and interprets the researched data to come up with new conclusions.
- Uses full professional knowledge base to guide the departments and teams in identifying and selecting the suitable data sources and research tools and methodologies. Provides expertise and guidance to others towards the development of new and innovative data interpretation techniques and approaches.
- Applies subject matter expertise to guide the organisation in conducting data analysis and research, and sets the business standards and practices for the research methodologies to be followed. Provides strategic input, identifies data patterns, reaches conclusions and develops insights and findings.



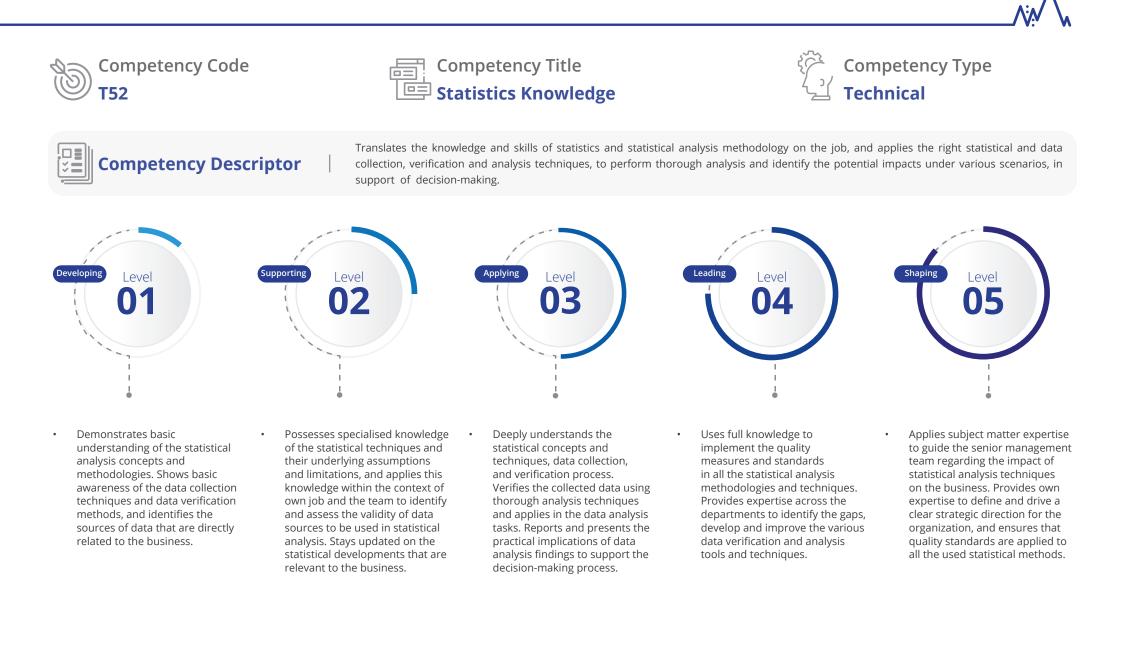


- Demonstrates basic understanding of how to identify the various financial products related to the line of business. Has basic knowledge of the skills and techniques required to generate sales for the organization. Gathers information on existing and potential customers and their requirements and preferences within the context of own job.
- Distinguishes between the different financial products related to the line of business. Builds an understanding of the process of matching specific products of the organization to the customers' requirements. Demonstrates specialised knowledge of the skills and techniques of consumer analysis to identify customer requirements and preferences.
- Provides consultation on the characteristics of the various financial products related to the lines of business. Utilizes deep understanding of the appropriate techniques required for obtaining customer acceptance of the proposed products. Analyses customer needs for the purpose of making recommendations on specific products that match their needs and guides the teams to do the same.
- Uses full understanding of the key elements of the business unit's or department's sales plans to develop and implement a sales action plan that serves the relevant needs of the customers. Recommends and justifies the need for refinements to the sales strategies and activities and drives the departments towards the achievement of their sales targets.
- Applies subject matter expertise in the financial sector to formulate the organization's sales strategies, create market demand, and achieve the business objectives, based on a thorough understanding of the key market trends and developments. Acts as the go-to expert in the organization on the skills and techniques required to revise, forecast and drive the achievement of the overall sales targets.



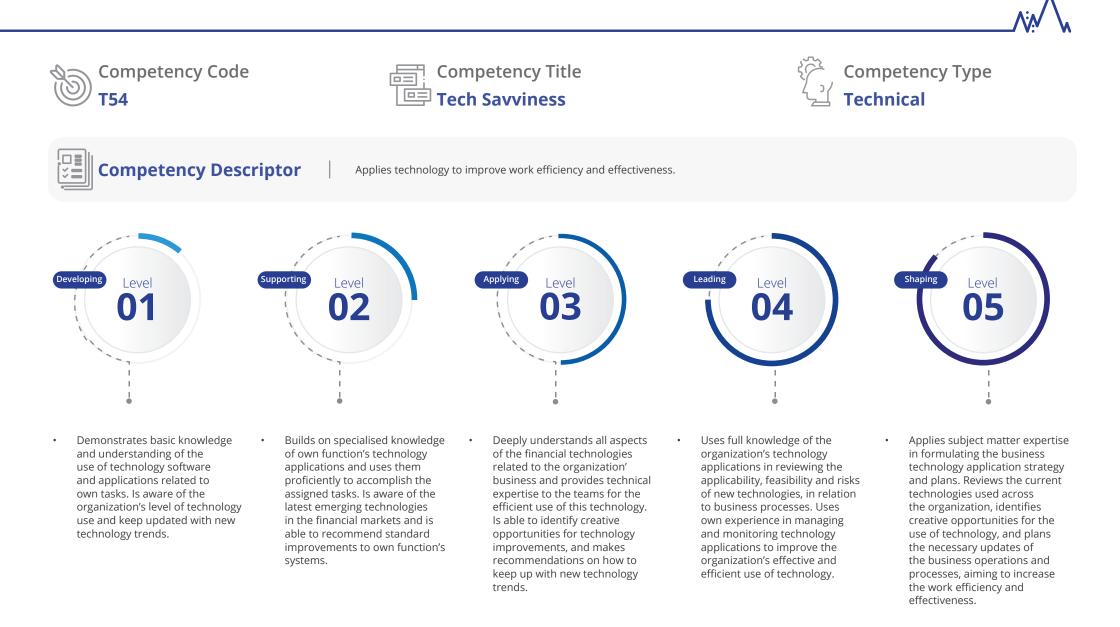


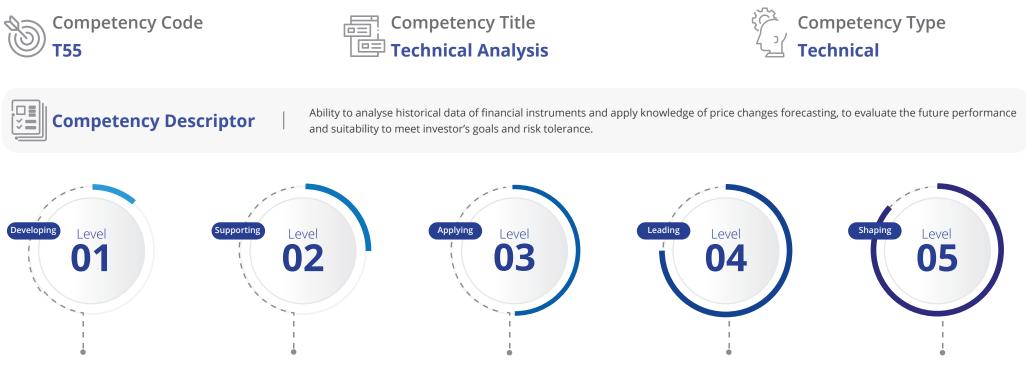
- knowledge of the activities used in managing the working level relationships with the stakeholders. Shows basic understanding of the different methodologies and platforms used to collect feedback, identify the needs and meet the expectations of the stakeholders.
- Acquires knowledge of the analysis tools and techniques used for sourcing, interpreting and documenting the stakeholders' feedback. Takes part in and contributes to the stakeholder engagement plans and programs, and builds trust and rapport with the stakeholders within the context of own and the team's responsibility.
- Conducts stakeholder analysis, using the techniques in place, to identify their needs, drivers, expectations and constraints. Establishes appropriate stakeholder engagement plans and programs and communicates to the teams, to ensure the ongoing engagement of stakeholders and build their confidence.
- Uses full professional knowledge to develop the plan for managing and engaging stakeholders effectively. Maintains longterm relationships with those stakeholders who are critical to the business unit, and guides and influences their decision through trust and the use of different communication styles and channels to keep them updated.
- Applies subject matter expertise to build strategies for and recommend updates to the stakeholders management and engagement plans. Champions key relationships with the internal and external stakeholders to maintain their trust and confidence towards the achievement of mutuallybeneficial business outcomes.



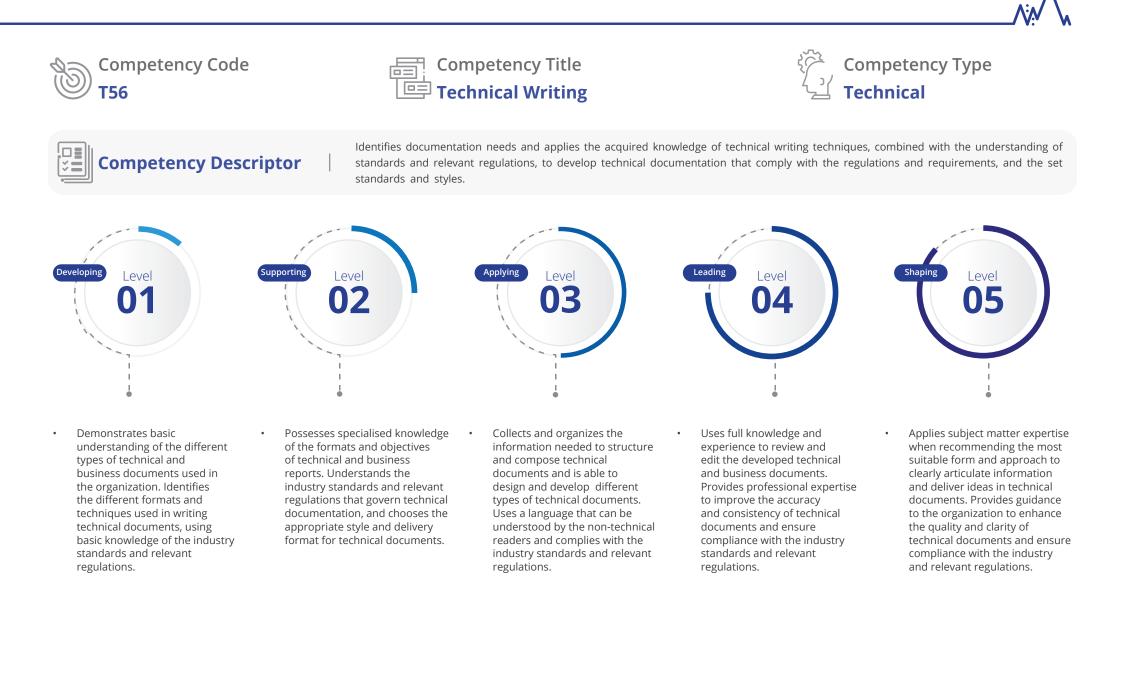


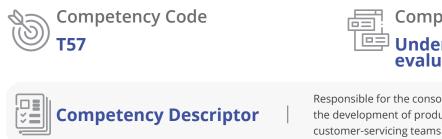
- Demonstrates basic understanding of the financial sector and the current economic trends and drivers, and how they impact the business. Shows basic knowledge and awareness of the different business factors, and is able to research and initiate some basic documents to assist the team and the department in the strategy formulation.
- Possesses specialised knowledge and understanding of the financial sector, the current economic trends and drivers, and the key factors affecting the business. Assists the team in the initiation and development of business plans and strategy documents, and is able to recognize the future strategic and operational goals of the organization.
- In-depth understanding of the financial market and uses own strategic analysis skills and knowledge to assess the internal and external business factors. Applies deep understanding of the business vision and mission to develop parts of the business plan and strategy documents. Cascades the strategy down to the teams level.
- Utilizes full knowledge of the financial sector, the leading market trends, drivers, and business factors to define the best course of action to meet the challenges that may impact the business. Provides expertise across the departments and leads the formulation of the organization's short- to longterm strategy, in coordination with the internal and external stakeholders.
- Applies subject matter expertise to guide and oversee the development and implementation of business strategy and plans, and to enhance and develop the future strategic and operational goals of the organization, to guarantee the achievement of long-term organizational goals. Provides expert knowledge to influence the direction of the strategic business planning.





- Demonstrates a basic understanding of the data collection and analysis techniques used for modelling, and the relationship between price, volume, and market indicators. Assists the team in the research, review and analysis of historical market data of the financial instruments.
- Uses specialised knowledge to analyse historical market data and applies the model and trading rules to the price and volume changes, to be able to recommend the buy and sell decisions regarding the financial instruments. Possesses full knowledge of the trading activities and market activity analysis and applies within the context of own job and team.
- Carries out the alignment of model and trading rules on the price and volume changes, to process historical market data and be able to support and enhance decisions related to the financial instruments. Understands deeply the behavioural economics and price based analysis and shares across the teams for awareness.
- Uses full knowledge base to establish the model and trading rules for the business, based on the market and industry indicators identified through research. Provides expertise and knowledge across the departments and teams to enable the development/ enhancement of technical analysis approaches.
- Applies subject matter expertise across the organization to monitor the technical analysis frameworks and develop relevant policies and procedures. Provides guidance and support to others to forecast the way forward and drive changes and improvements to the existing technical analysis approaches.





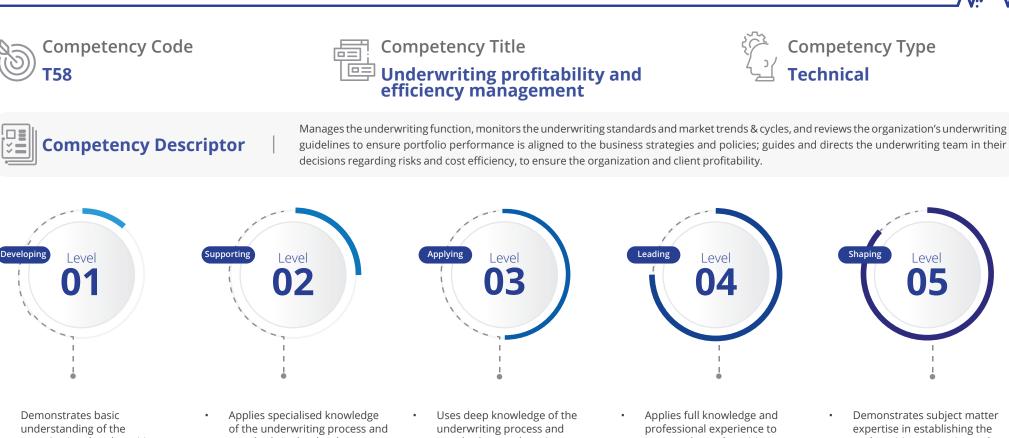
## Competency Title Underwriting analysis and risk evaluation



Responsible for the consolidation and analysis of data to detect/identify and evaluate potential risks to determine the policy terms and assist in the development of products; reviews assigned cases to provide underwriting decisions based on set guidelines and requirements; works with customer-servicing teams to ensure adequate and valid information on the business rules and processes are provided.



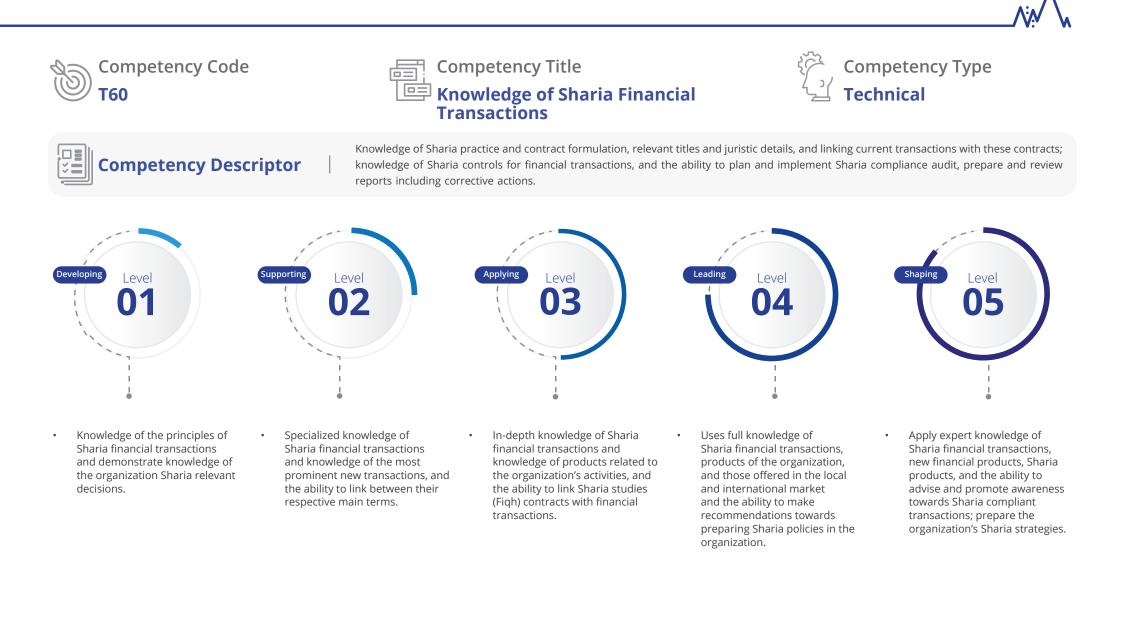
- Demonstrates basic understanding of the organisation's underwriting criteria and the basic approaches to the identification of risk factors. Learns the steps and requirements for gathering material facts and applies basic knowledge and understanding of the data risk review, analysis and evaluation process to the assigned cases in own function area.
- Applies specialised knowledge of the underwriting criteria and related organization's policies to identify and assess potential risks, and determine the need for any additional information and material facts that support the decision of acceptance. Calculate the insurance price based on the evaluation of the associated risks.
- Applies deep technical expertise to advise and provide recommendations on the acceptance or continuance of risk, based on the information available. Uses deep knowledge of the underwriting process and tools to make decisions on complex or unfamiliar situations that involve risk evaluation and pricing insurance.
- Uses full knowledge to determine the underwriting information requirements, based on the organisation's underwriting strategy. Demonstrates full professional knowledge in evaluating risk exposure and determining the acceptance criteria and classifications for potential risks across a range of complex or unfamiliar situations, and advises the departments on accurate risk evaluation and insurance pricing.
- Applies subject matter expertise of data consolidation and analysis to detect and evaluate potential risks, link the underwriting risks to the critical business drivers, and assesses their potential impact, to determine the appropriate underwriting strategy and ensure that it addresses any unexpected contingencies across the organisation.

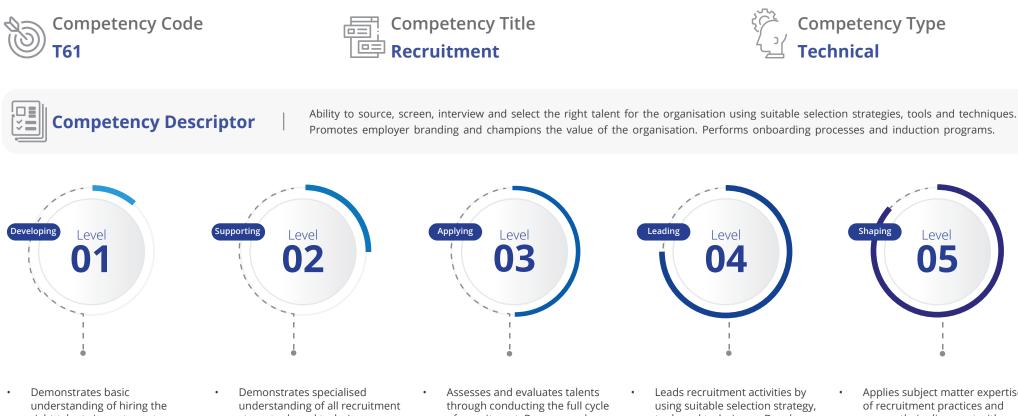


- Demonstrates basic understanding of the organisational underwriting policies and procedures risk appetite guide and applies this understanding in the processing of a new application, renewal, cancellation and/or an alteration to an existing risk. Demonstrates basic knowledge of the underwriting portfolio performance within own function area.
- Applies specialised knowledge of the underwriting process and standards in the development of policy terms for noncomplex cases. Demonstrates an awareness of the data that indicates how an underwriting portfolio is performing, with an understanding of how this will impact cost efficiencies and profitability within the team.
- Uses deep knowledge of the underwriting process and standards to underwrite complex risks cases and administer the underwriting processes efficiently across the underwriting teams. Demonstrates deep understanding of the data and methods used to monitor the underwriting performance for relevant class of business.
- Applies full knowledge and professional experience to oversee the underwriting process for multi-faceted risk cases, in accordance with the overall business strategies and set guidelines. Manages the underwriting team and monitors the maintenance and growth of a balanced underwriting portfolio across multiple teams.
- Demonstrates subject matter expertise in establishing the underwriting strategies and guidelines in the organisation. Monitors the performance of the underwriting function and teams, regularly assesses their efficiency and effectiveness, and make the right decisions that ensure profitability for the organisation and the client.

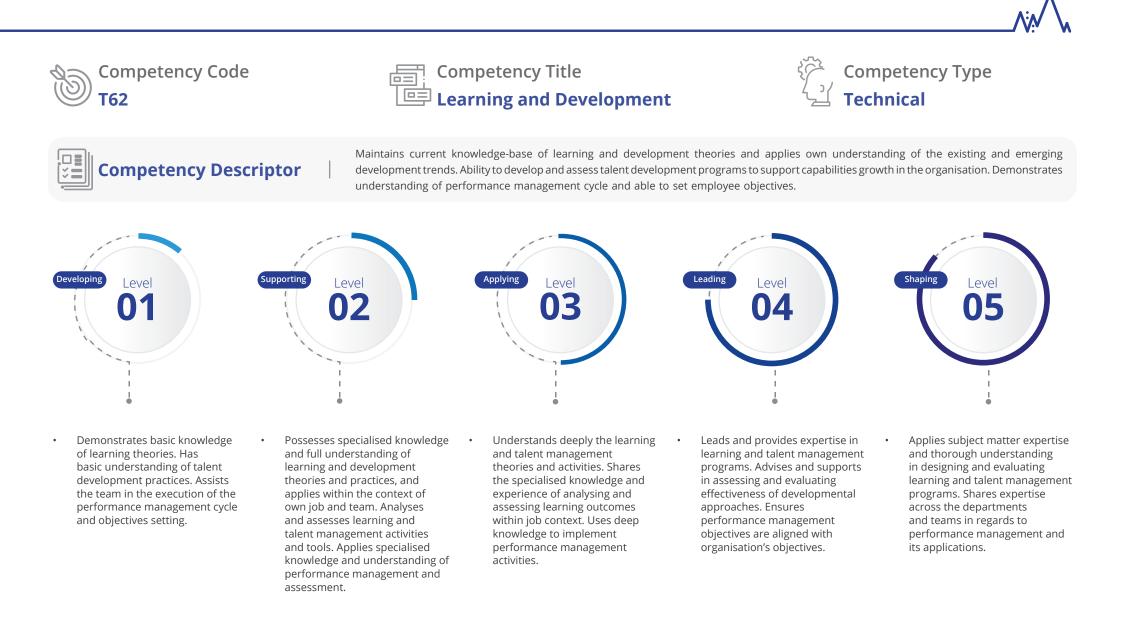


- Demonstrates a basic understanding of the account servicing activities and wealth planning tools. Has basic knowledge of the wealth structure creation processes and the relevant organizational policies and procedures, and the practices involved in conducting client due diligence.
- Possesses specialised knowledge of the account servicing strategies, wealth planning laws and regulations, and wealth structure creation processes. Assists in administering wealth planning tools and structures and assists the team in the implementation of the proposed wealth planning tools.
- Applies in-depth understanding of the wealth structure creation processes and the wealth planning laws and regulations, to identify business opportunities and design account plans. Manages the administration of the proposed wealth planning tools and structures and supports the teams in account servicing activities.
- Uses full expert knowledge base and field experience to drive and oversee the administration of the proposed wealth planning tools and structures. Ensures that the departments/teams fully adhere to the wealth planning laws and regulations, in accordance with the organization's policies and procedures.
- Applies subject matter expertise across the organization to guide the development and enhancement of the account servicing strategies and wealth structure creation processes. Provides and shares expertise with management and employees on effectively building and managing client relationships towards mutual interest and profitability.





- understanding of hiring the right talents importance to the organisation. Has a basic knowledge of employer branding activities and is able to initiate induction programs within the context of own job.
- Demonstrates specialised understanding of all recruitment steps, tools and techniques. Understands the process of enhancing employer branding and promoting organisational values. Ability to participate in onboarding and induction programs.
- Assesses and evaluates talents through conducting the full cycle of recruitment. Recommends employer branding initiatives to enhance the overall image of the organisation. Implements and recommends developments on onboarding and induction programs.
- Leads recruitment activities by using suitable selection strategy, tools and techniques. Develops employer branding initiatives to promote organisation's values. Assesses and develops on boarding programs.
- Applies subject matter expertise of recruitment practices and ensure their alignment with organisation's strategy and values. Ability to formulate recruitment and employer branding strategies. Oversees the effectiveness of onboarding and induction programs.





processes.

efficiency. Demonstrates expert

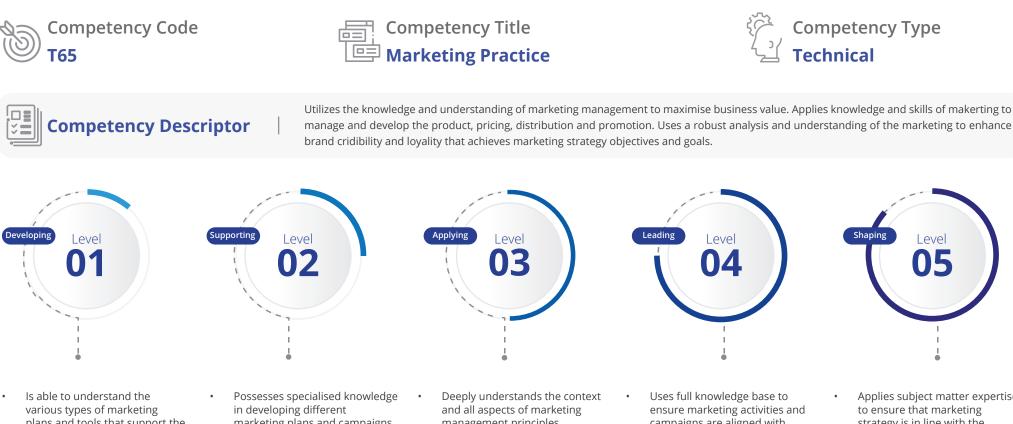
understanding of job analysis

practices.

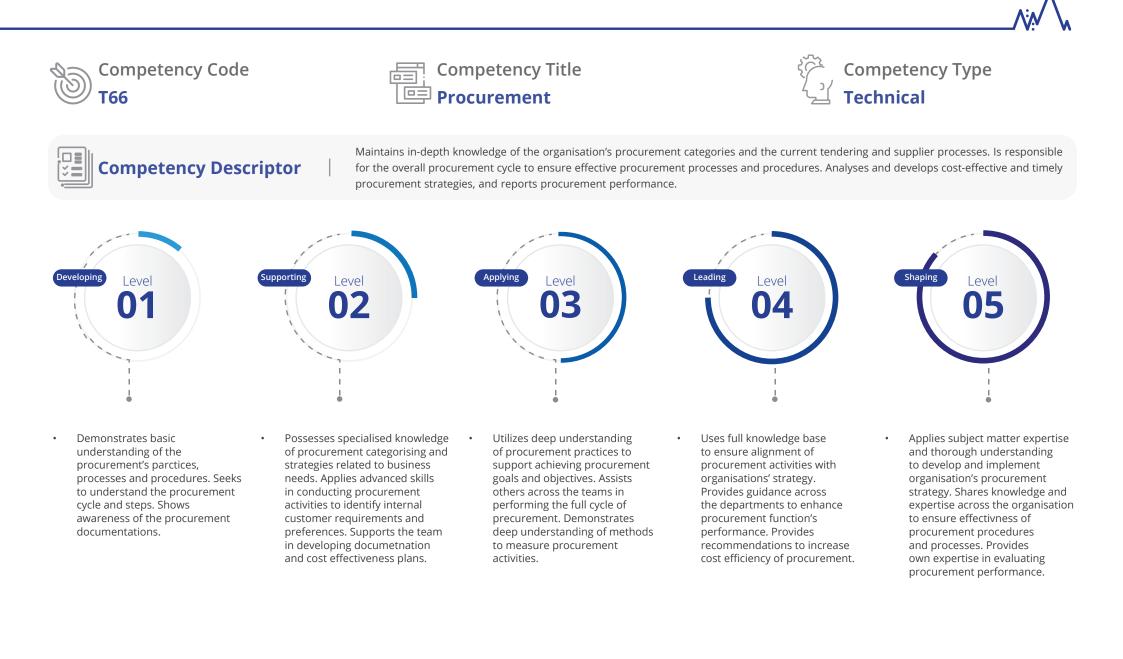
Leads and provides expertise in the execution of job analysis

activities.



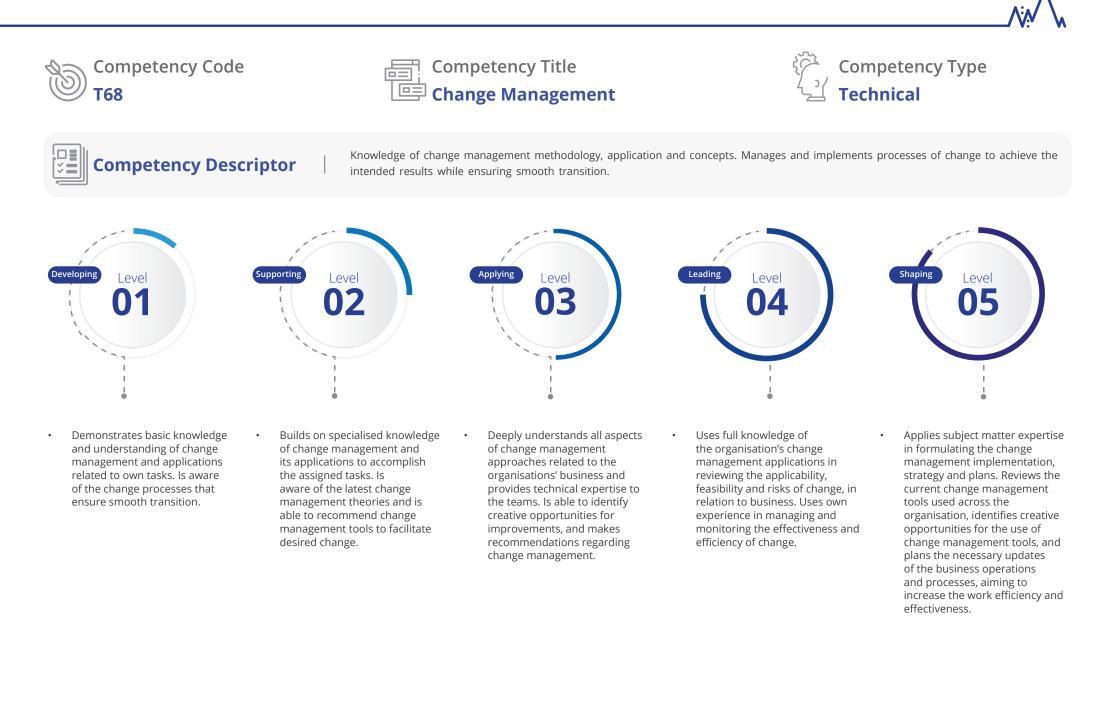


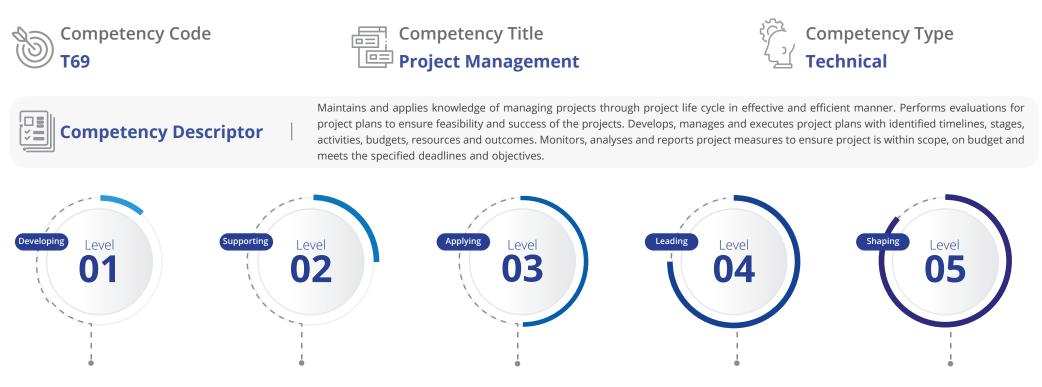
- various types of marketing plans and tools that support the business. Has basic knowledge of the fundamental elements of marketing. Shows awareness of marketing analysis tools.
- Possesses specialised knowledge in developing different marketing plans and campaigns. Is able to conduct various marketing activities; marketing campaigns, advertisements, digital marketing and ... etc. Shows awareness of marketing brand positioning and identity.
- Deeply understands the context and all aspects of marketing management principles and practices. Applies deep knowledge in managing and developing fundamental elements of marketing. Recommends tactics to enhance brand positioning and identity.
- Uses full knowledge base to ensure marketing activities and campaigns are aligned with marketing strategy. Provides expertise and guidance in recommending enhancements to the marketing mix. Develops and oversees the execution of brand strategy.
- Applies subject matter expertise to ensure that marketing strategy is in line with the organisation's strategy. Provides expertise in establishing the marketing mix in line with organisation's goals and objectives. Monitors and evaluates the current brand position and its strategy.



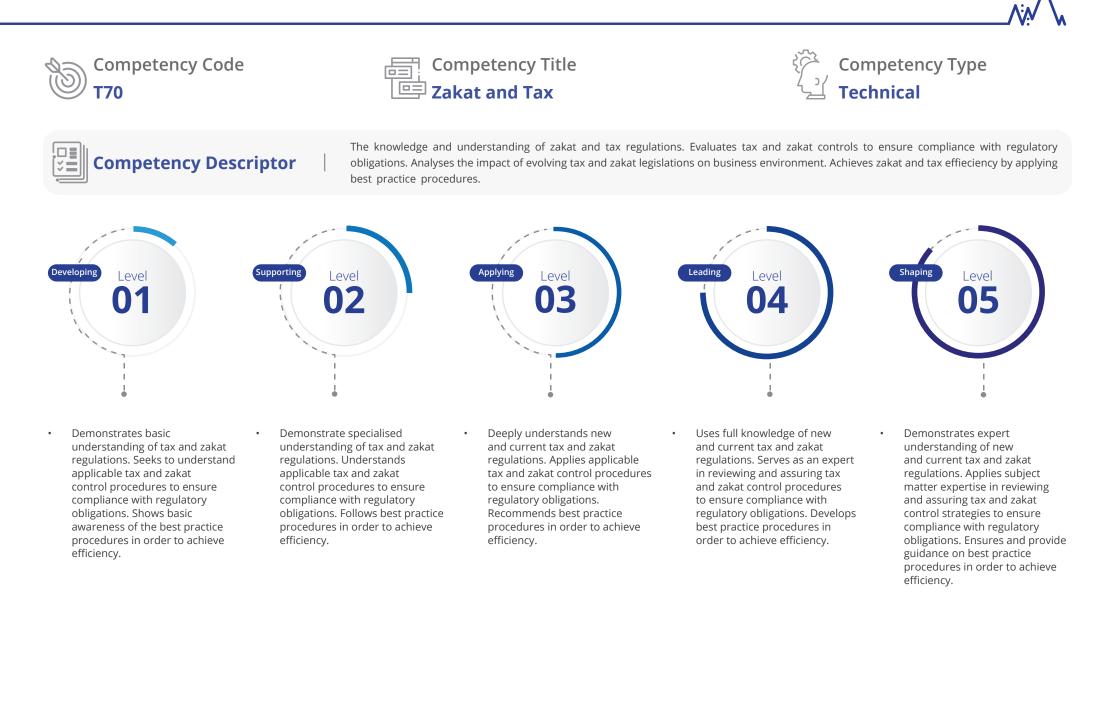


- Demonstrates basic understanding of the performance management. Shows basic awareness of the potential challenges impact that may arise in achieving projects.
- Possesses specialised knowledge in monitoring and measuring progress of initiatives and projects. Able to initiate the forecasting process to assess future threats/opportunities.
- Applies in-depth understanding of the various monitoring and measurements methods to communicate the progress of projects, and uses this understanding to assess current challenges and recommends solutions. Uses forecasting methods to analyse future threats/opportunities and recommends suggestions.
- Uses full knowledge in applying advanced monitoring and measurements methods to oversee the progress of projects, and provides expertise in evaluating current challenges and recommends solutions. Provides and shares own expertise in applying complex forecasting methods to analyse future threats/opportunities and recommends suggestions.
- Applies subject matter expertise in performance management to monitor, evaluate, analyse and communicate organisation's initiatives and projects progress. Demonstrates expert understanding of using performance management techniques to identify critical gaps and recommend proper solutions. Provides guidance and support to others to forecast major threats/ opportunities and provide recommendations





- Demonstrates basic understanding of project management phases. Has basic knowledge of the different techniques of evaluation the feasibility of project plans. Is able to initiate project-planning, coordinates and executes project as planned and monitor and report project progress.
- Possesses specialised knowledge of performing the full cycle of project management, and applies within the context of own job and team. Analyses and assess the evaluation of project plans feasibility. Shows specialised understanding in planning and executing project with defined criteria and report to stakeholder's project progress.
- Utilizes deep knowledge of all aspects of project management to manage and executes projects and program effectively. Utilizes deep understanding of the techniques used for evaluating programs benefits. Plans and executes programs, and assists others across the teams in overseeing and communicate progress to relevant stakeholders.
- Uses in depth knowledge to manage and execute multiple projects effectively and efficiently. Provides expertise and advice to the departments and teams on project evaluation, planning, monitoring, execution and reporting portfolio progress according to set plans.
- Applies subject matter expertise to develop and recommend effective project management strategies and frameworks. Provides expertise to the organisation in recommending tools, techniques and methods to evaluate, plan, manage, execute, monitor and report project progress efficiently.





- Has basic knowledge and<br/>understanding of budgeting.<br/>Is able to initiate the budget<br/>forecasting process.Possesses sp<br/>and full unde<br/>various budg<br/>financial plan<br/>methodologie<br/>in conduction
- Possesses specialised knowledge and full understanding of various budget types and financial planning and analysis methodologies. Takes part in conducting the full budget forecasting cycle.
- Utilizes deep knowledge and understanding of various budgeting techniques and financial planning and analysis methodologies. Uses multiple tools and techniques to forecast and monitor budgets.
- Uses full knowledge of and experience in monitoring and managing budgets. Provides expertise to forecast, allocate and monitor budgets.
- Applies subject matter expertise to develop and recommend budgeting strategies in organisations. Provides expertise to the organisation in maintaining and monitoring organisation budgets.





- Demonstrates basic knowledge and understanding of workplace health and safety standards. Shows basic awareness of health and safety practices and processes.
- Possesses specialised knowledge of various workplace health and safety procedures and principles. Has full knowledge to conduct specialised inspections to ensure health and safety environment, and initiates health and safety awareness activities in the work environment.
- Understands deeply the context and all aspects of workplace health and safety standards and principles. Assists others across the teams in recognising health and safety hazards to ensure a healthy and safe workplace.
- Uses in depth knowledge to setup the process and procedures for workplace health and safety. Provides expertise and advice to the departments and teams on workplace health and safety assessment techniques and methods. Shares knowledge and expertise towards promoting workplace health and safety culture.
- Applies subject matter expertise to develop and improve workplace health and safety practices among the organisation. Ensures proper implementation of health and safety quality standards. Shares knowledge and expertise across the organisation to drive recommendations for improvements to workplace health and safety environment.





governance practices.

for improvement in the

organisation's corporate

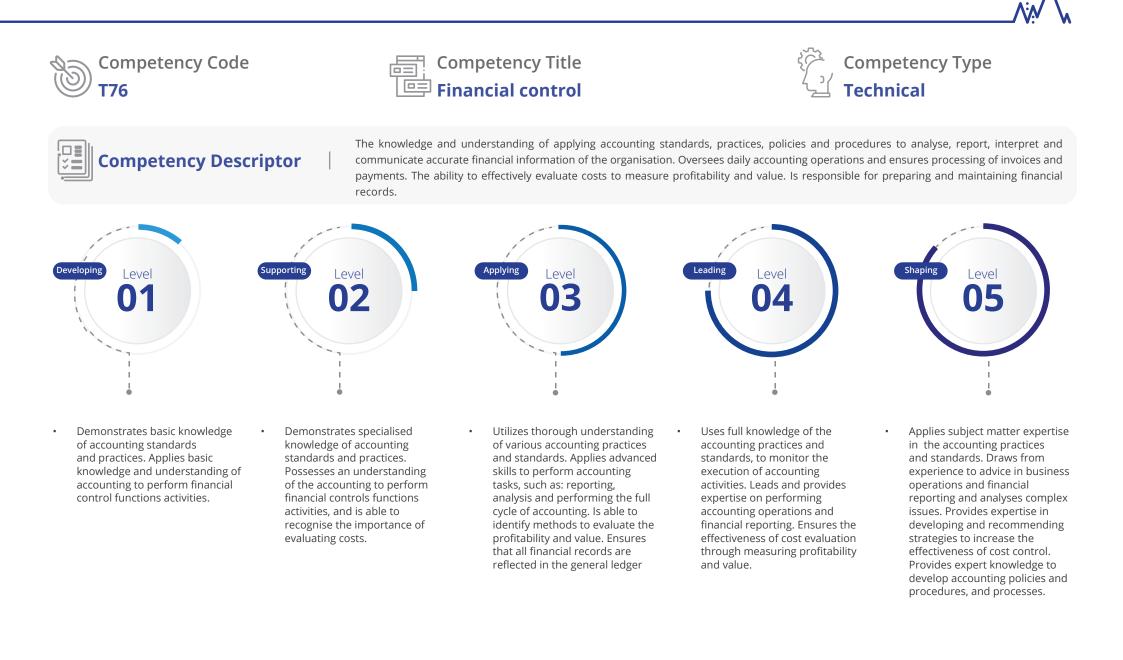
governance practices.

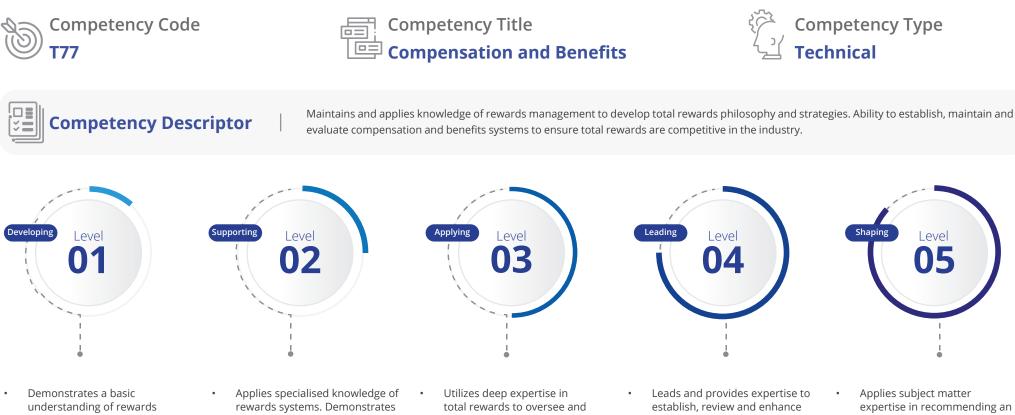
experience to evaluate and

framework and practices.

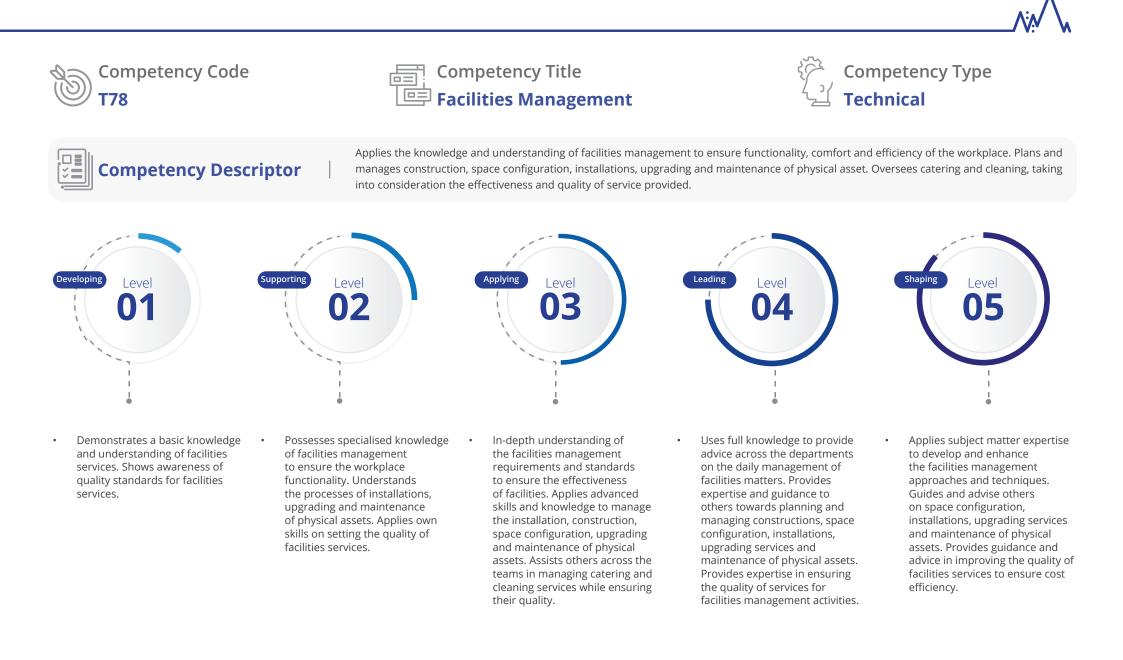
enhance corporate governance

policies and procedures.





- understanding of rewards management. Shows awareness of the importance of having an effective compensation and benefits schemes.
- Applies specialised knowledge of rewards systems. Demonstrates specialised understanding to participate in job evaluation methods.
- Utilizes deep expertise in total rewards to oversee and enhance compensation and benefits strategy. Provides recommendations in utilising process, tools and techniques for job evaluation.
- Leads and provides expertise to establish, review and enhance rewards strategy that aligns with organisation's objectives. Ensure effectivness of rewards system, taking into consideration the various factors of internal equity and industry competitiveness.
- Applies subject matter expertise in recommending an effective rewards strategy to achieve organisation's goals and objectives. Draws from experience to evaluate the rewards strategy for equity and competitiveness. Provides own expertise across the organisation in designing and evaluating the overall rewards system.





- and understanding of legal terms and procedures related to own tasks. Is aware of legal requirements and processes.
- Possesses specialised knowledge of legal principles, standards and its procedures to accomplish the assigned tasks. Applies own skills and understanding in drafting legal forms and documents and contracts. Initiates legal documents review process.
- Utilizes deep knowledge and understanding of legal principles, standards and procedures related to business. Deeply understands various legal mutual obligations requirements, legal actions, policies and procedures and the roles of different legal institutions. Assess legal documents and matters to identify potential legal risks, and recommends suitable legal actions on simple legal matters.
- Uses full knowledge of the legal principles, standards and procedures in governing the interests of an organisation, in relation to business. Provides professional expertise and guidance on the procedures and regulations that apply to the legal forms and documents. Advises and supports others in legal matters.
- Applies subject matter expertise across the organisation to develop the legal strategy, and ensures a robust legal foundation is in place to support organisation's legal standing. Provides guidance to the organisation in setting the legal mutual obligations requirements, legal actions and policies and procedures. Provides expertise in developing and recommending strategies to mitigate legal risk and enhance organisation's legal position.

## Competency Code

**Competency Descriptor** 

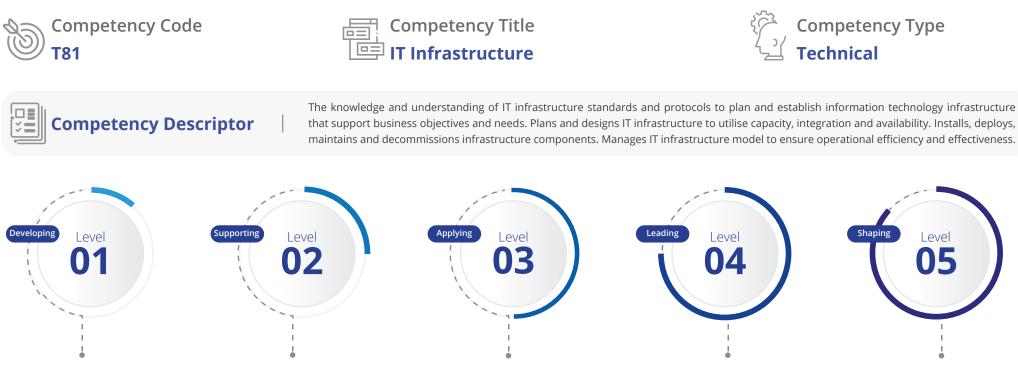


## Competency Type

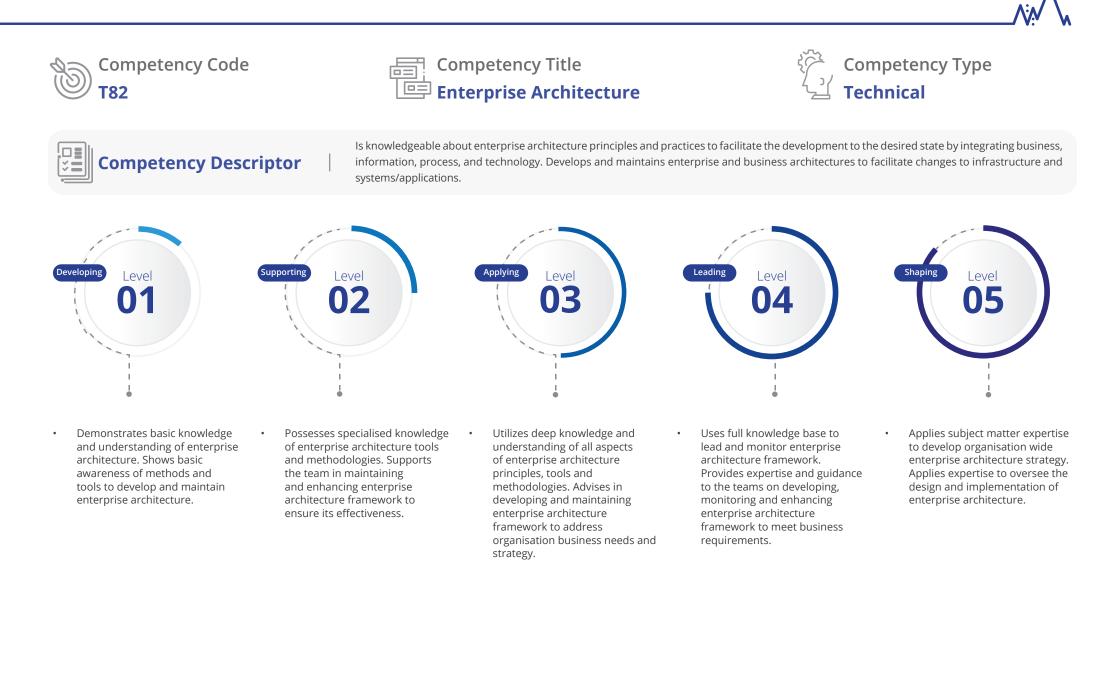
Is knowledgeable about cyber security principles and practices to ensure protection of information assets. Plans, designs and executes security testing for the organisation's systems via utilising cyber security tools and technologies. Develops and reviews security architectures to control and measure security application in the organisation. Implements identity and access management processes, and ensures confidentiality and integrity of data and systems via using cryptography. Promotes the cyber security culture and values across the organisation.



- Demonstrates basic knowledge and understanding of cyber security principles. Shows basic awareness of security architectures, and methods and tools to execute security testing. Is able to initiate the process to develop cryptography keys, and performs the basic identity and access management activities.
- Possesses specialised knowledge of cyber security principles, practices and tools. Supports the team in analysing and implementing the security testing, and assists in reviewing security architecture. Performs identity and access management activities, and applies cryptographic premitives to ensure confidentiality and integrity of data. Supports in promoting cyber security awareness culture within the organisation.
- Utilizes deep knowledge and understanding of all cyber security practices, tools and methodologies to protect information assets. Advises in security testing of IT systems, and reviews security enterprise architecture. Deeply understands own organisational identity and access management. Promotes the IT security governance culture and values across the organisation. Provides valueadded recommendations to ensure confidentiality and integrity of data and systems via using cryptography.
- Uses a full knowledge base to lead and execute cyber security related processes to maintain and protect information assets. Provides expertise to plan, design and implement cyber security tests, and cyber security architecture . Ensures the IT security awareness culture within the organisation. Provides expertise in maintaining identity and access management processes, and ensures systems confidentiality and integrity.
- Applies subject matter expertise to develop organisation wide cyber security strategy. Evaluates cyber security enterprise architecture. Encourages IT security awareness culture across the organisation. Establishes the processes of identity and access management, and standards of data and systems confidentiality and integrity.

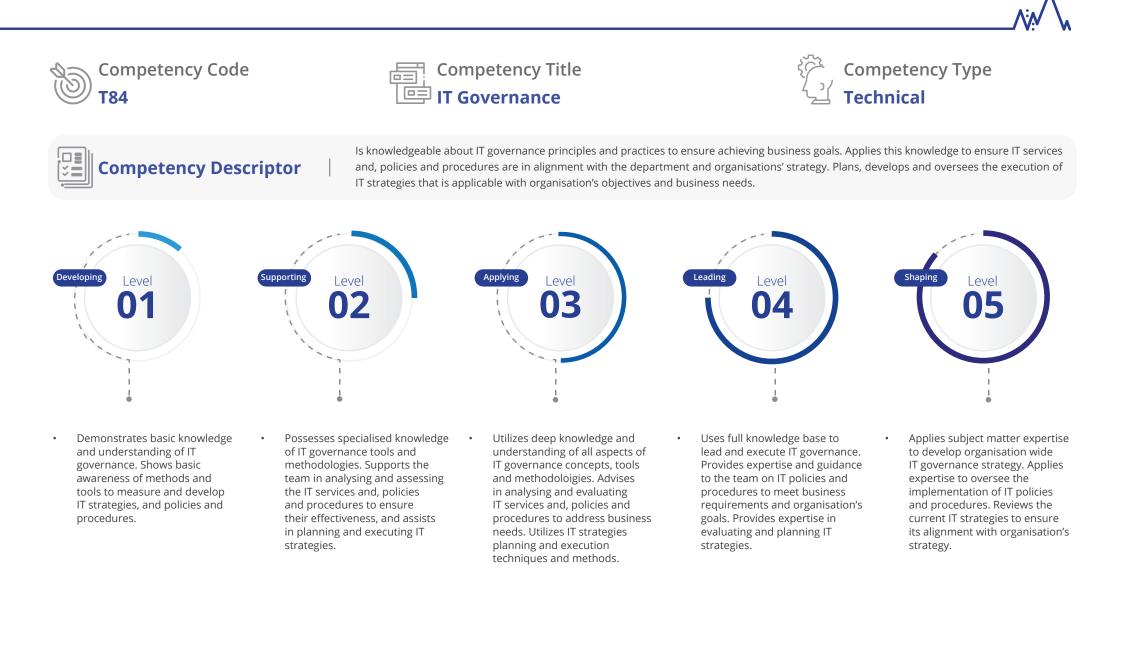


- Demonstrates basic knowledge and understanding of IT infrastructure principles and standards. Shows basic awareness of methods and tools to plan, design and manage IT infrastructure.
- Possesses specialised knowledge of IT infrastructure standards and protocols. Supports the team in planning, designing and managing IT infrastructure, and assists in basic IT infrastructure installation, deployment, maintenance and decommissions.
- Utilizes deep knowledge and understanding of IT infrastructure standards and protocols to advise in planning and designing IT infrastructure. Is able to perform complex IT infrastructure installations, deployments, maintenance and decommissions of components. Uses tools and techniques to support in managing IT infrastructure.
- Leads and provides expertise in IT infrastructure to provide expertise and guidance in planning and designing IT infrastructure. Provides and shares own expertise with the concerned teams to conduct IT infrastructure installations, deployments, maintenance and components decommissions. Ensures IT infrastructure effectiveness and efficiency by managing IT infrastructure.
- Applies subject matter expertise to develop organisation wide IT infrastructure strategy. Reviews the current IT infrastructure designs and plans to ensure its alignment with organisation's strategy. Applies expertise to oversee the implementation of IT infrastructure to ensure its effectiveness and efficiency.



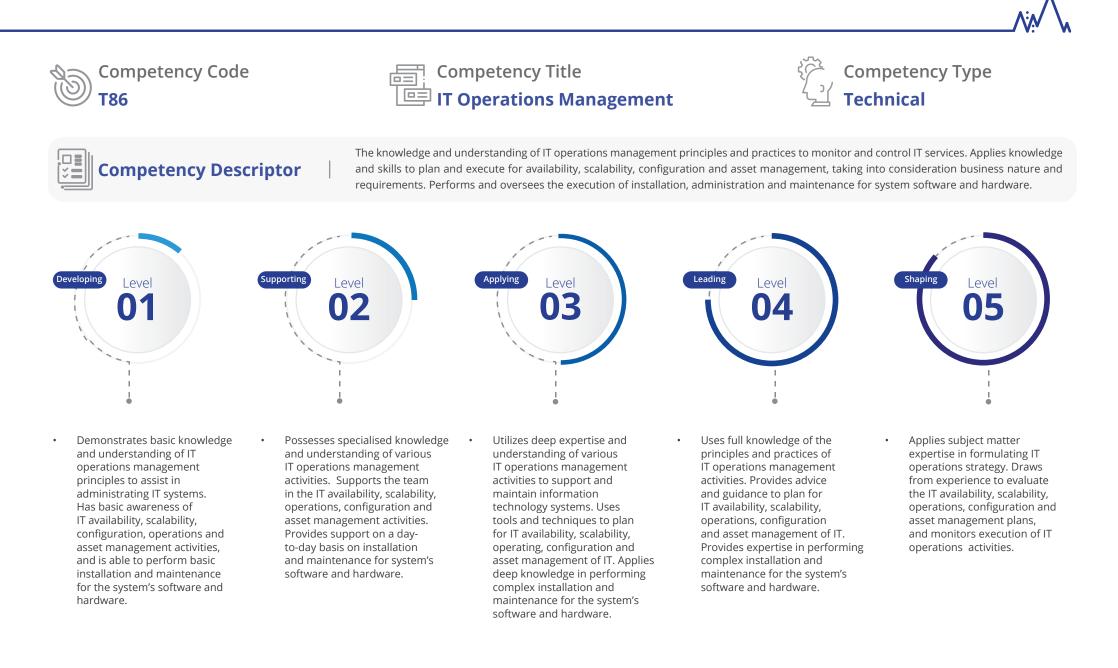


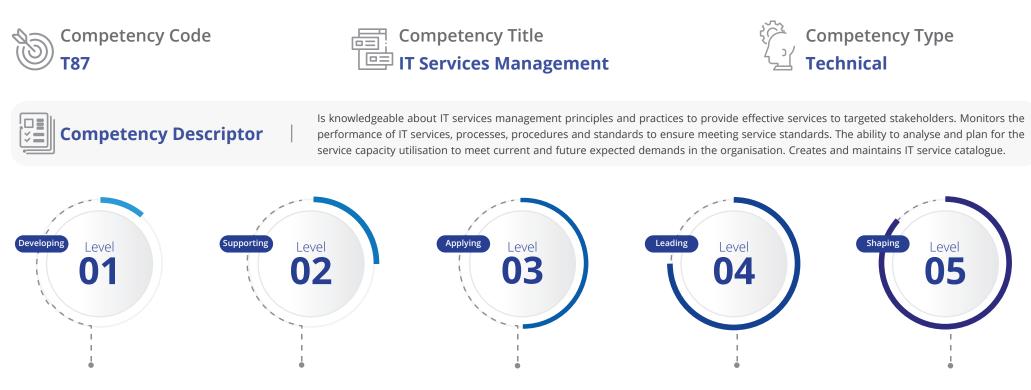
- Develops basic understanding of quality assurance processes, standards and practices to maintain quality level. Has basic knowledge of quality assurance for business requirements.
- Applies specialised knowledge and understanding of quality standards techniques. Is able to distinguish between the different methods and techniques used for quality assurance assessments. Performs the quality assurance processes within the context of own job and the team's.
- Utilizes deep expertise and understanding of quality assurance practices to perform the appropriate activities and techniques, and assesses the level of quality assurance level. Identifies the appropriate quality requirements to ensure its effectiveness and efficiency.
- Uses full knowledge of the quality standards and guidelines to provide advice in regards to quality assurance. Reviews and evaluates the effectivness and efficiency of quality requirements and standards to develop quality expectation guidelines.
- Applies subject matter expertise across the organisation to develop and set quality assurance standards and guidelines and ensures meeting organisation's quality expectations. Provides expertise in developing and recommending strategies to optimise quality requirements and standards in the organisations.



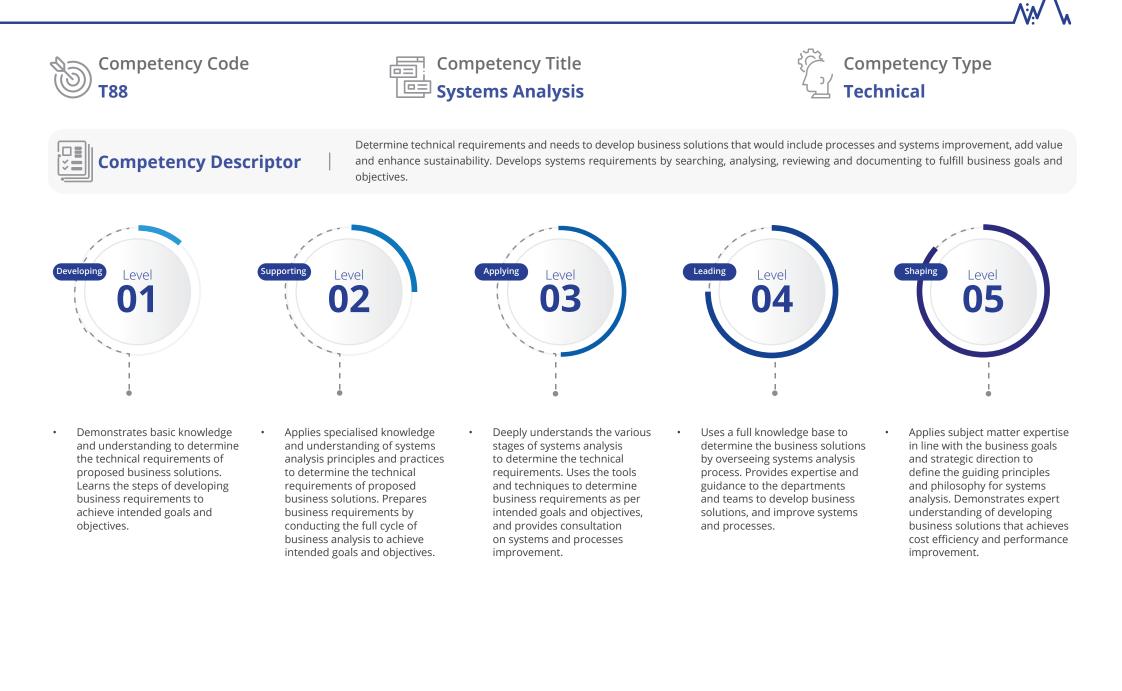


- Demonstrates basic knowledge and understanding of software development life cycle. Is able to initiate the steps of solutions development according to preset specifications. Shows basic awareness of testing methods and tools, and performs basic software debugging to improve applications functionality.
- Possesses specialised knowledge of software and database development tools and methods. Performs the full cycle of development according to preset specifications and requirements. Applies the techniques of systems testing and, is able to conduct debugging to improve applications and database.
- Utilizes deep knowledge and understanding of all aspects of software development tools and methods to support proper implementation of solutions development. Advises on implementing the full cycle of software and database development that address business needs. Applies solutions testing and debugging to solve complex errors.
- Uses a full knowledge base to lead and monitor the processes of solutions development. Provides expertise and guidance to the departments and teams on implementing systems development life cycle. Provides expertise in software and database testing and debugging to enhance systems.
- Applies subject matter expertise to develop the organisation's software development strategy. Applies expertise to oversee the implementation of software development life cycle. Reviews the current methods in software testing and debugging to ensure their effectiveness.

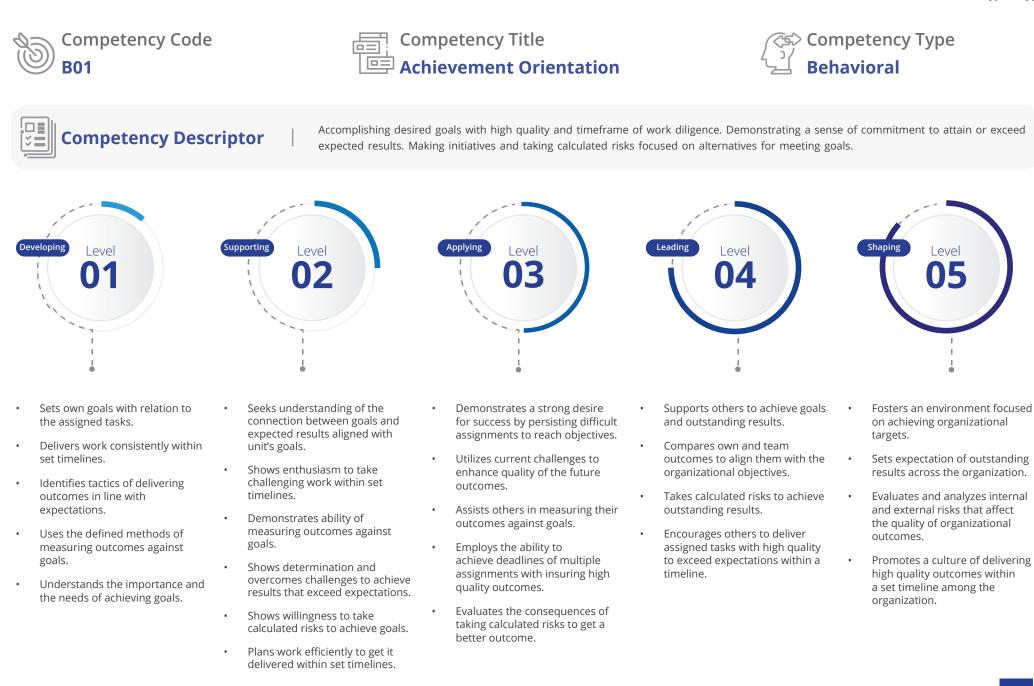


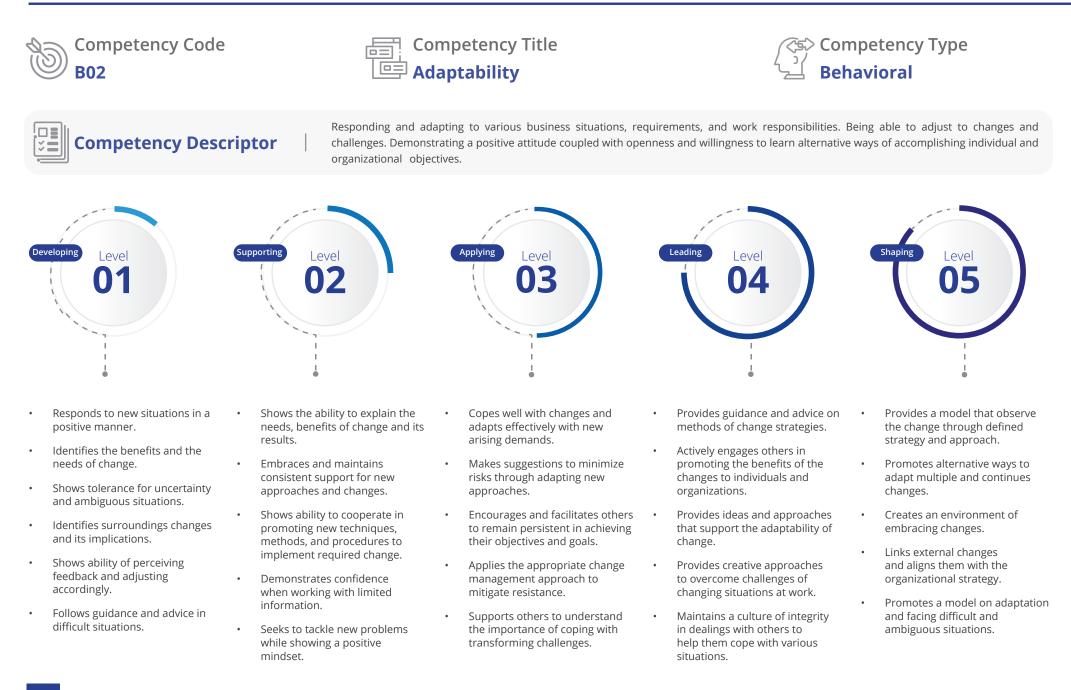


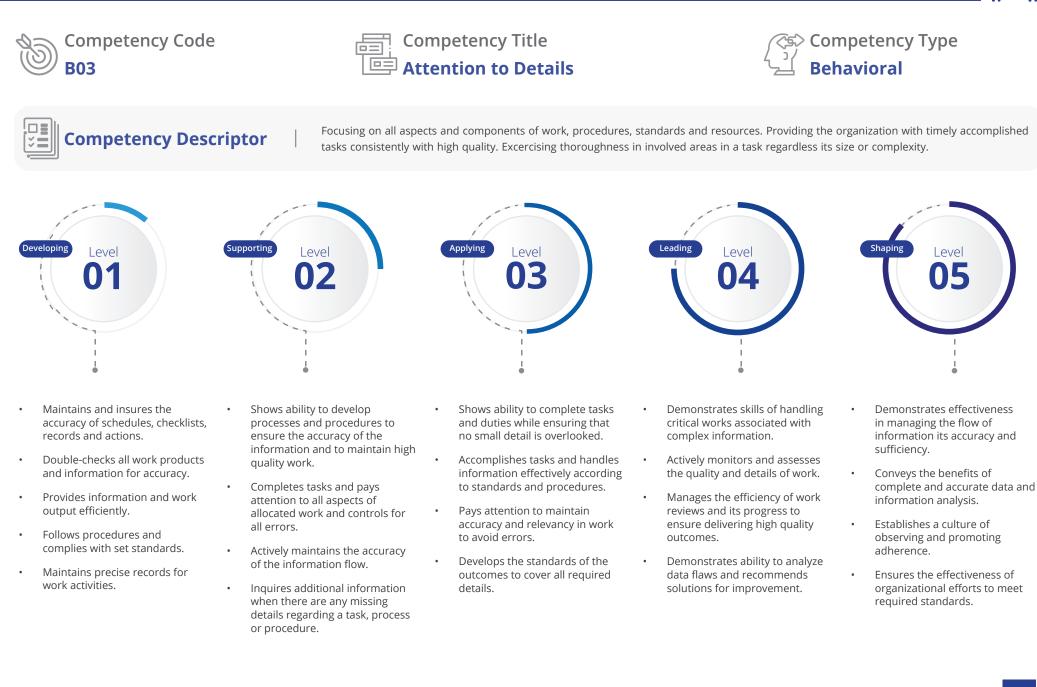
- Demonstrates basic knowledge and understanding of IT services management. Shows basic awareness of methods and tools to measure and support IT services, and is aware of IT service catalogue.
- Possesses specialised knowledge of IT services management tools and methodologies. Supports the team in monitoring the service level agreement to ensure effective responses with stakeholder inquires, and assists in planning for the current and future IT services capacity demand, and is able to maintain and update IT service catalogue.
- Utilizes deep knowledge and understanding of all aspects of IT services management concepts and tools. Advises in developing service level agreements that address business needs. Utilizes capacity planning techniques and methods to anticipate current and future demand, and oversees the maintenance and update IT service catalogue.
- Uses a full knowledge base to lead and monitor IT services management. Provides expertise and guidance to the departments and teams on monitoring and enhancing service level agreements to meet business requirements. Provides expertise in evaluating and planning the IT service catalogue and capacity to address business requirements and organisation's needs.
- Applies subject matter expertise to develop organisation wide IT services strategy. Applies expertise to oversee the implementation of service level agreements. Reviews the current IT services catalogue and capacity management to ensure its efficiency.



## **BEHAVIORAL COMPETENCIES**









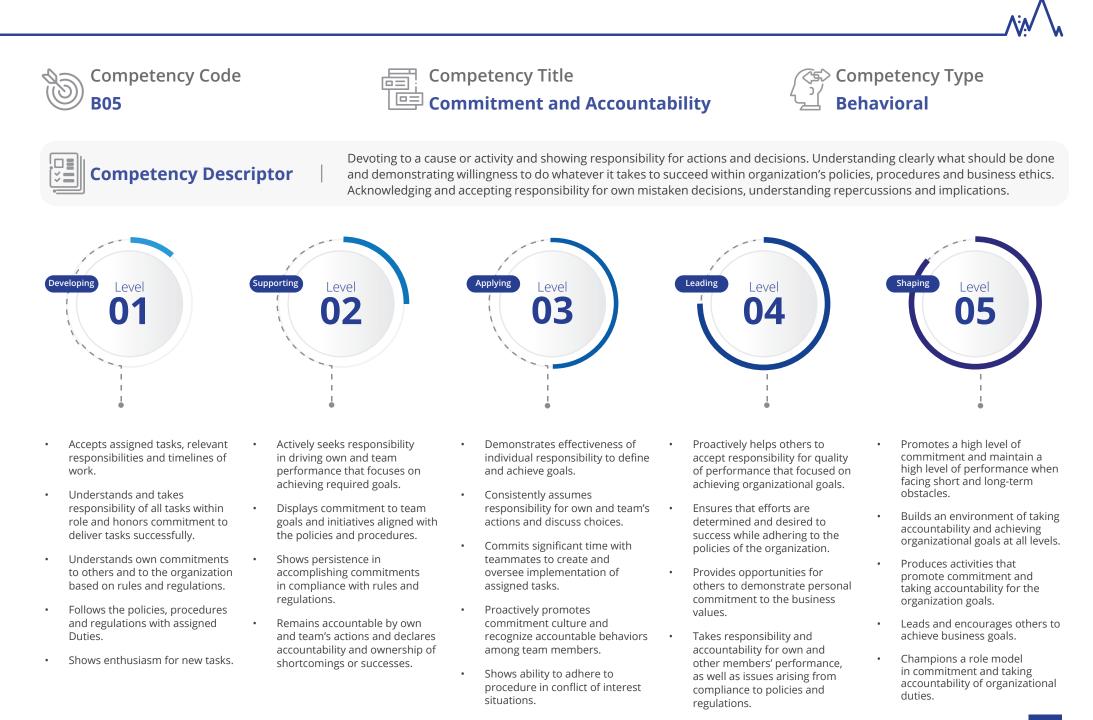
- Stays alert to identify learning opportunities for self.
- Understands the importance of coaching and its effect.
- Lists own key coaching goals and development needs.
- Shows openness to exchange knowledge and information.

- Invests time and effort to informally mentor junior staff.
- Assist other people in identifying their talents, strengths and potentials.
- Helps others to understand their key roles and its importance and the skills and knowledge they need to perform their duties effectively.
- Contributes and share successful work related stories with colleagues.

- Takes time to identify weak learning points or behaviors in order to give specific, factual, and non-judgmental feedback.
- Coaches and develops others with focusing on improving their strengths and weaknesses.
- Suggests and recommends efficient methods of professional development to teammates.
- Encourages colleagues to create a roadmap for individual development.

- Provides effective coaching by sharing knowledge and planning personalized suggestions regarding growth and development.
- Actively consults and interviews teammates regarding their career goals and work interests of teammates.
- Establishes and maintains dialogue with team members regarding complex issues and challenges encountered in coaching and development.
- Analyzes performance gaps to reinforce others and develop further.

- Efficiently shares specialized skills and approaches with learners, colleagues and other coaches.
- Applies coaching expertise in making teammates and other coaches stretch beyond their average abilities and comfort zone by trying new techniques to achieve success.
- Builds an environment that promotes a culture of personal development.
- Establishes long-term strategies for coaching and development with an aim of establishing a highly productive team.





- Identifies the importance of good communications and its impact on results.
- Presents information, ideas, thought and feelings using a clear and consistent language.
- Supports discussed information and ideas by listening and asking the appropriate questions and avoiding interrupting others.
- Shows a respectful manner in two-way communications.
- Identifies various tools for communications and understands the needs for them.

- Maintains an active listening with colleagues while sharing views, ideas and thoughts.
- Interacts appropriately and objectively when discussing issues or matters to achieve the intended outcome.
- Adjusts own behavior to suit team's communication tradition and behaviors.
- Seeks to discuss issues openly with respect to controversial topics.
- Demonstrates the ability to communicate accurately through the appropriate channel.
- Articulates information clearly and explains it effectively and confidently.

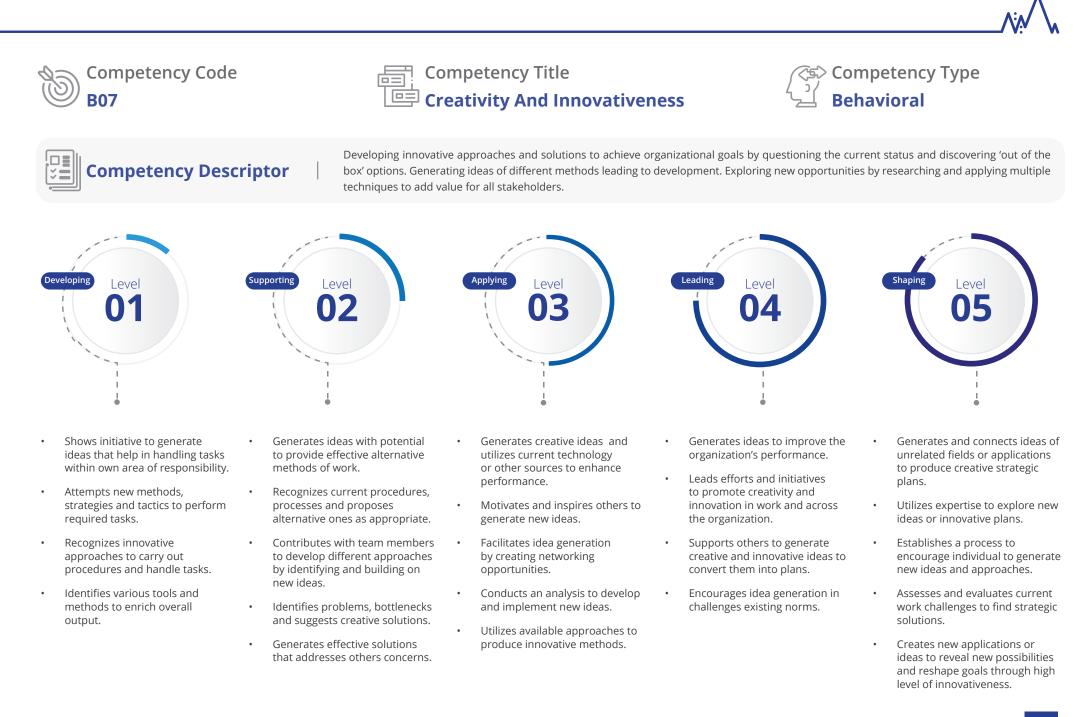
- Shares ideas and thoughts through various clear and concisely communication methods to motivate others.
- Communicates ideas and thoughts in confident and respectful manners to encourage others to share their ideas.
- Responds effectively and appropriately to others underlying behavior patterns.

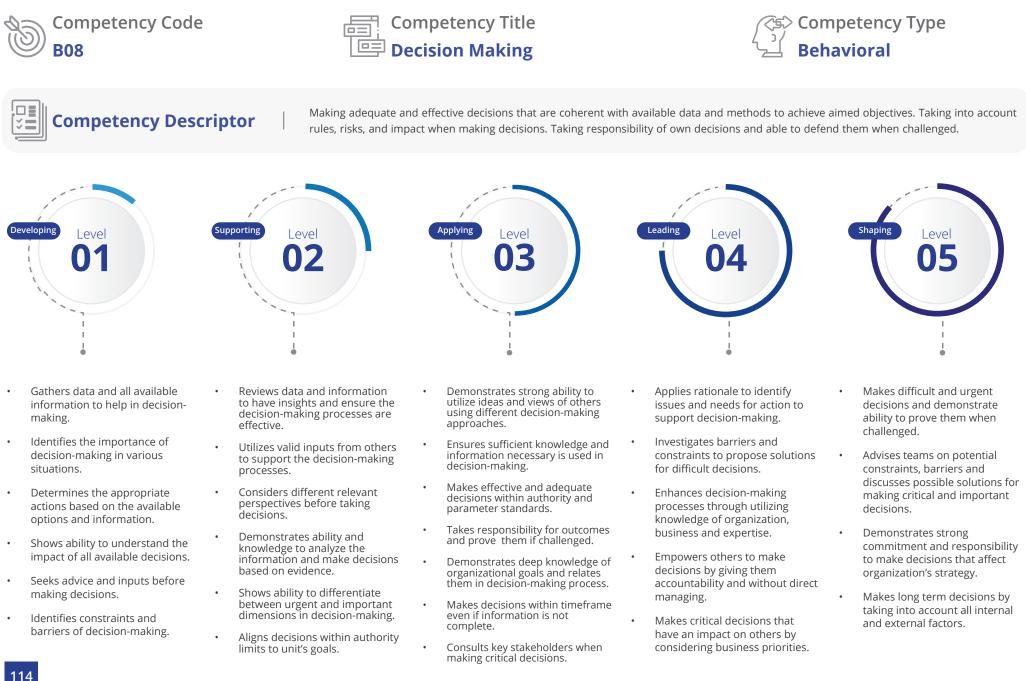
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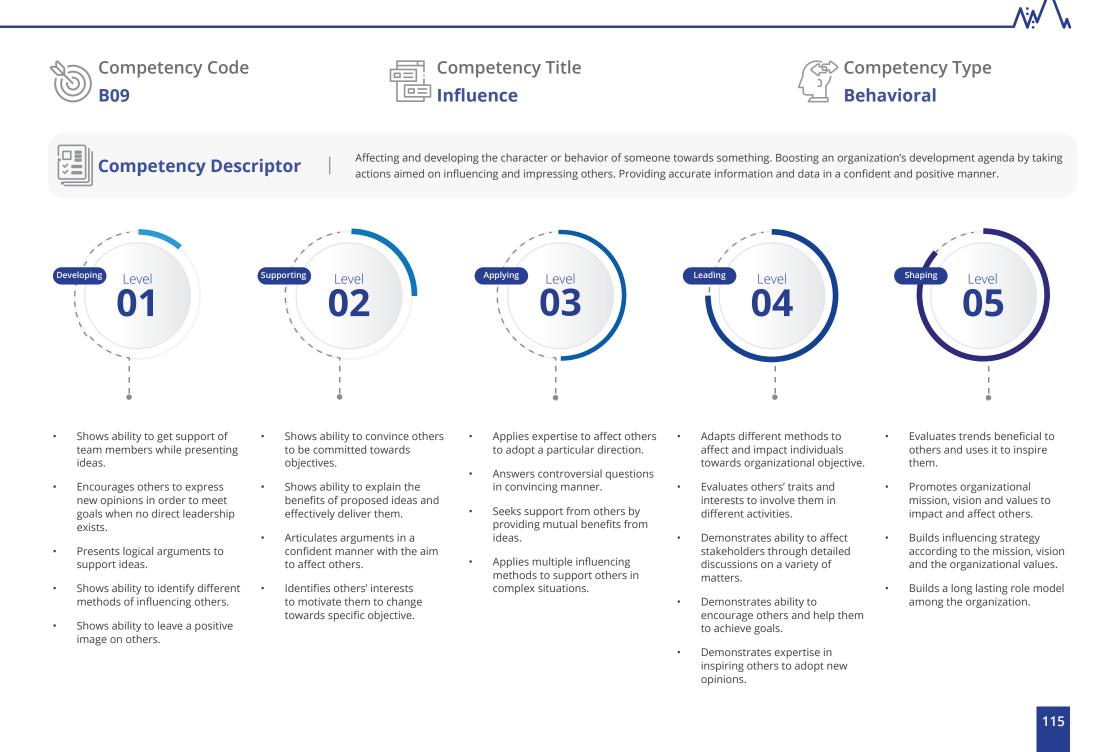
Facilitates conflict and sensitive discussions to gain clear understanding and end with successful results.

- Recognizes when listeners do not grasp critical ideas and takes effective steps to deliver main points.
- Uses a variety of communication methods and tools to promote shared understanding and dialogue.
- Communicates business critical information to key stakeholders with clarity, precision and conviction.
- Assists others to develop advanced listening skills and achieve a two-way communication that leads to drawing objective conclusion.

- Demonstrates highly proficient skills and attributes when discussing with different level of audiences in different environment settings.
- Builds an enthusiastic environment, shares knowledge and encourages others to share ideas and knowledge.
- Promotes and builds a culture of open and effective communication skills.
- Simplifies strategic directions into concise and precise messages to employees using appropriate communication channels.









change to stakeholders.

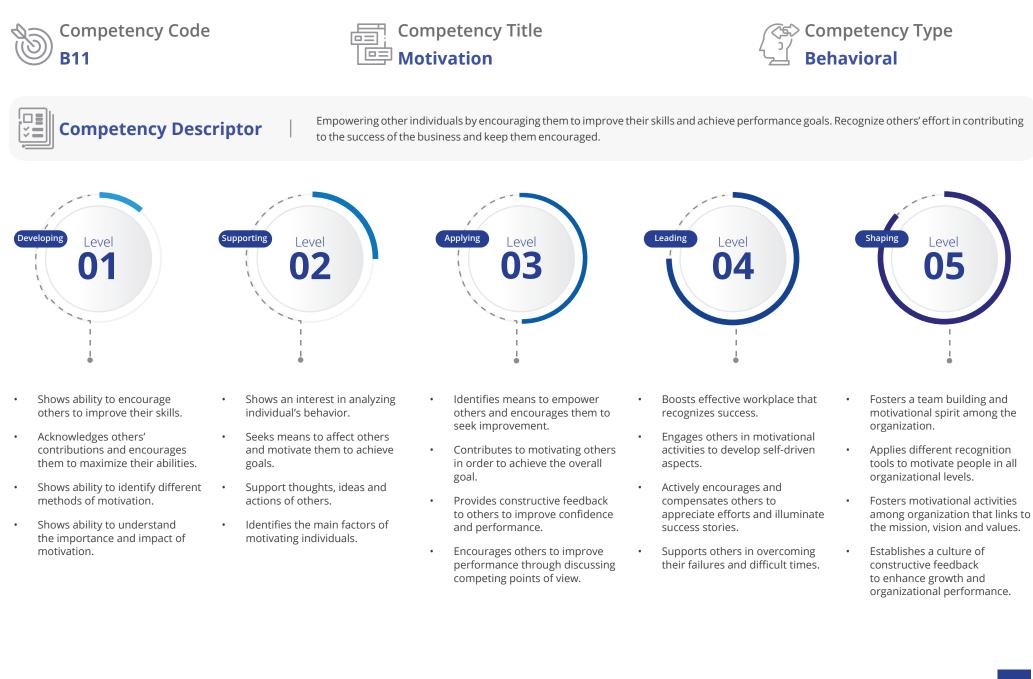
Seeks opportunities to

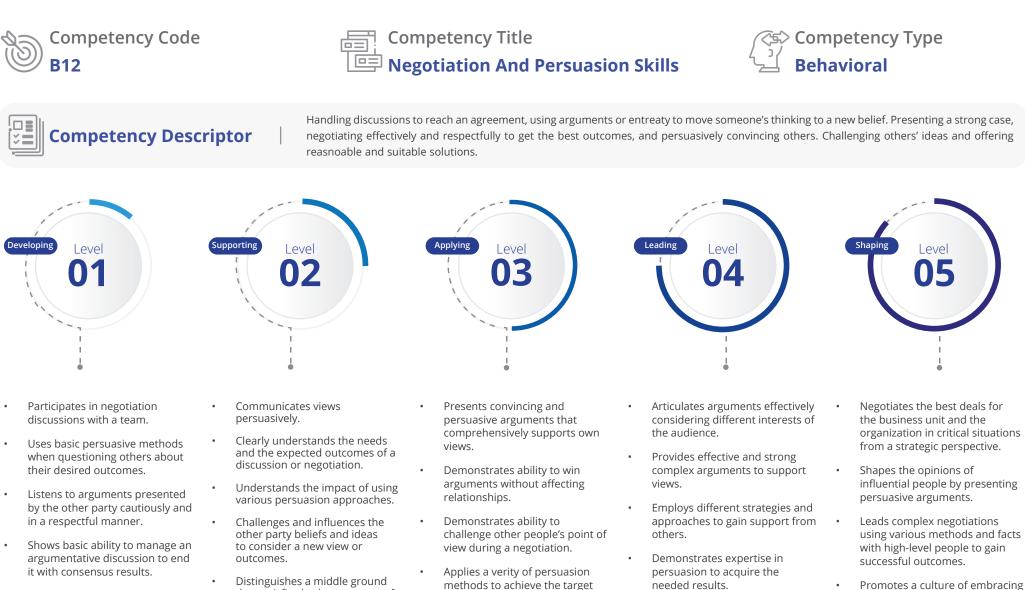
support change.

participate in activates that

Utilizes and unifies resources from different backgrounds to support accelerating the change.

difficulties related to changes.





results.

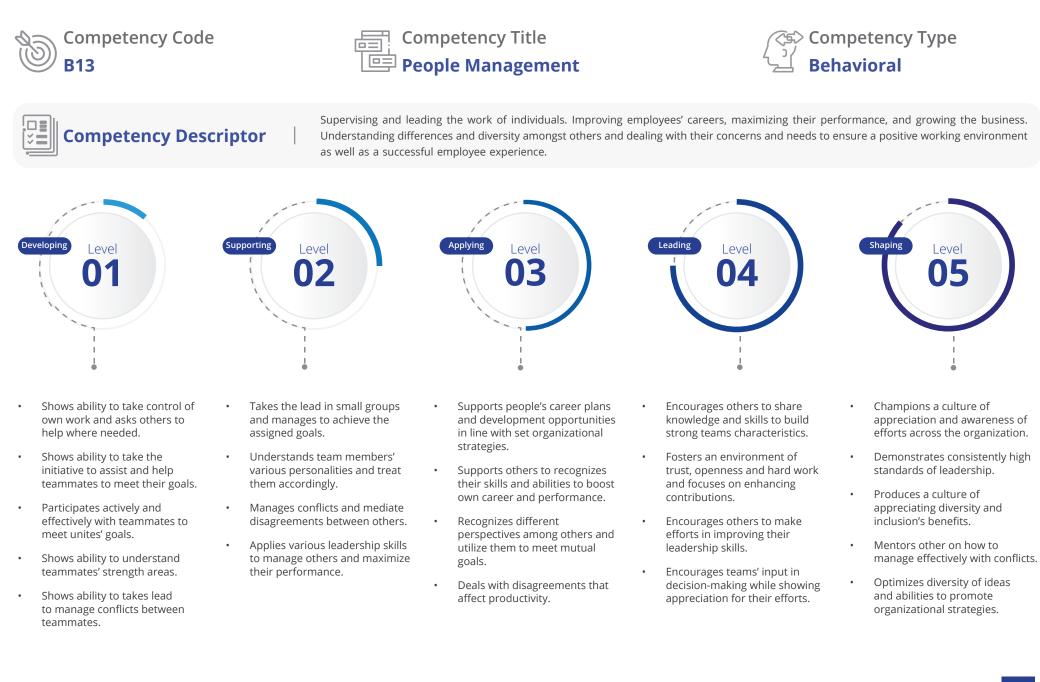
that satisfies both arguments of

Demonstrates understanding of the needs, concerns and dispute points of the discussion between

a negotiation.

different parties.

• Promotes a culture of embracing the power of persuasion to gain the intended results.





complex issues.

and its causes.

Shows ability to support others

in understanding the problem

solving problems across the

Supports business leaders

in resolving complex disagreements in the best interests of the organization.

organization.

Guides others to analyze and

different methods.

solve complex problems using

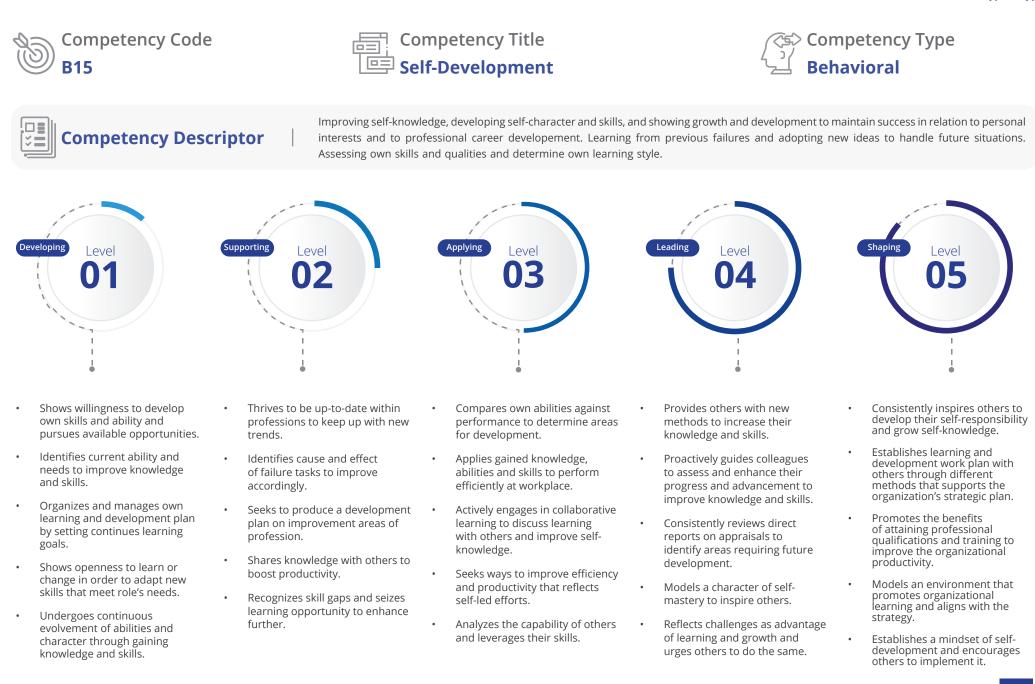
- Solves problems using different . methods and tools.

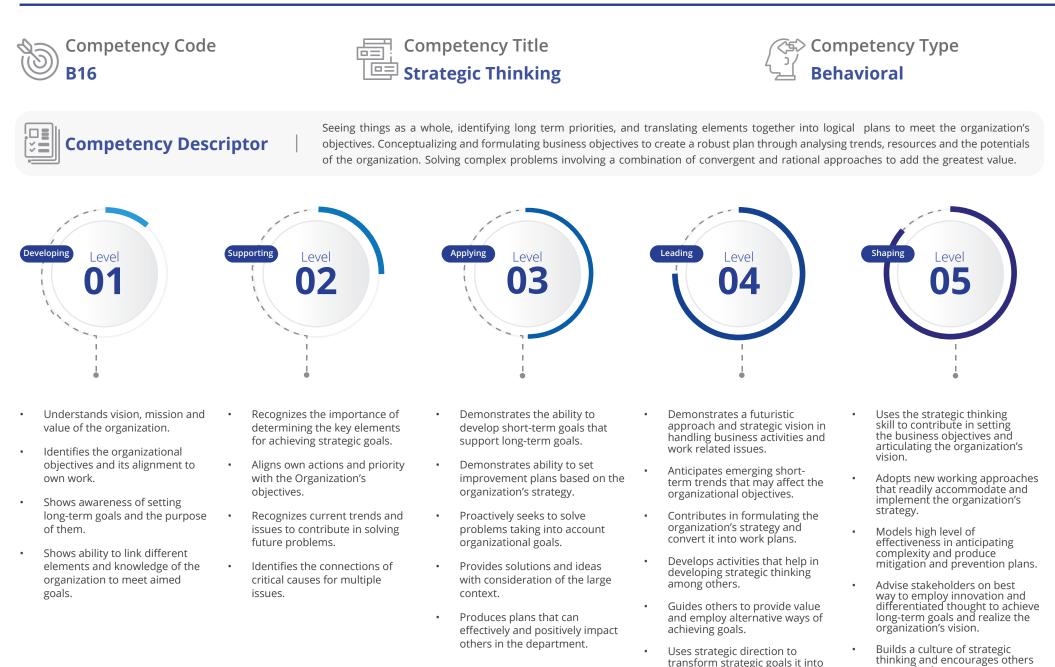
ways of solving problems.

problems.

Utilizes team members' inputs

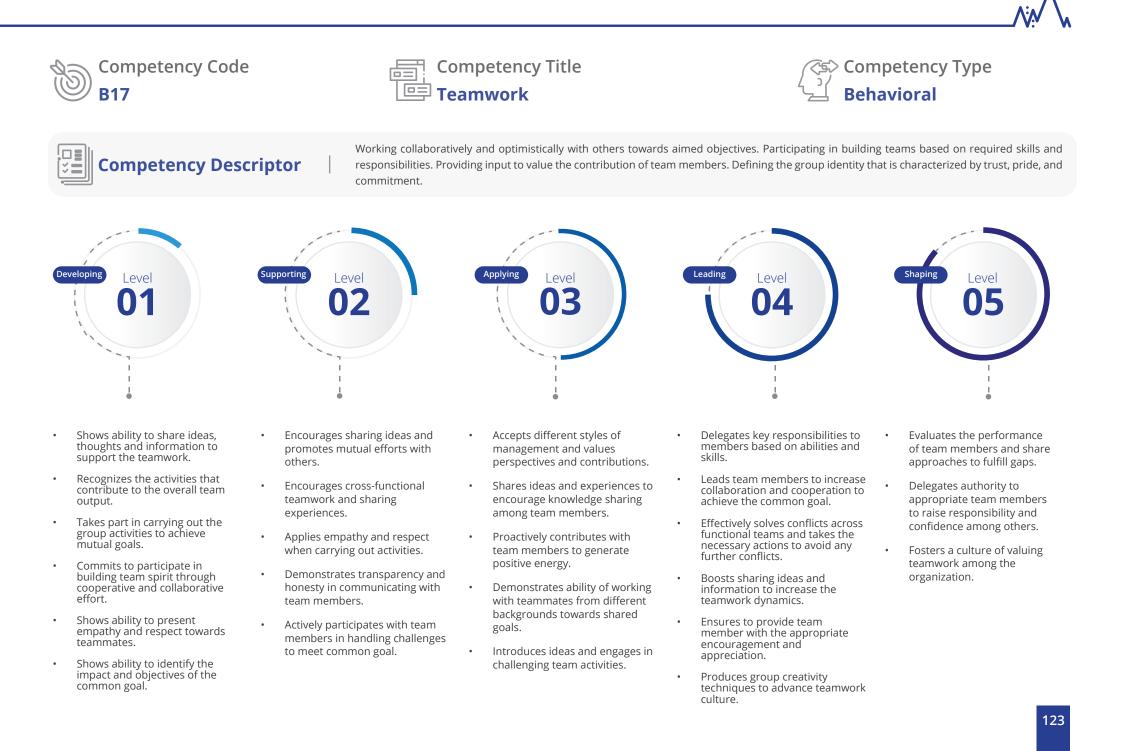
and feedback regarding solving





to practice it.

plans and objectives.







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